

FOR IMMEDIATE RELEASE
October 14, 2024



CONTACT: Christine Fenner
952-442-5812
cfenner@destinationwaconia.org

WACONIA HOSTS 17th ANNUAL D.E.A.R. DAY

Shop, Sip & Dine Local on November 9!

WACONIA, Minn. – The Waconia Chamber of Commerce is thrilled to announce the **17th Annual Divas Enjoying Awesome Retail (D.E.A.R.) Day** on **Saturday, November 9th, from 9 AM to 4 PM**. Get ready for a fun-filled day of shopping, sipping, dining, and scoring great deals across Waconia!

This year, over **25 local businesses** are teaming up to offer an unforgettable shopping experience during Minnesota’s Deer Rifle Opener. It’s the perfect excuse to gather your friends, throw on your best **orange outfit** to show off your D.E.A.R. spirit, and **hunt for deals** all over town!

Highlights of D.E.A.R. Day:

- **Scavenger Hunt Map:** Search for the letters D-E-A-R at participating businesses. Find all four and you’ll be entered to win a "**Basket of Waconia**"—a prize valued at over \$250, filled with goodies from local shops, bars, and restaurants!
- **Exclusive Deals:** Enjoy special offers while you shop, sip, and dine. Wear deer hunting orange for extra offers!
- **Shop Local, Support Local:** By shopping locally, you’re helping our community thrive and keeping Waconia’s small-town charm vibrant.

“Shopping local is all about keeping the Waconia community thriving! Every time you support a local business, you’re helping to make our town even better. D.E.A.R. Day is the perfect excuse to get together with friends, shop locally for the holidays, and show some love to our community!” said Christine Fenner, Waconia Chamber President.

When: Saturday, November 9th, 9 AM – 4 PM

Where: Participating businesses throughout Waconia

Ready to join the fun? Visit DestinationWaconia.org to download a map and check out the list of participating businesses. Let’s make the 17th Annual D.E.A.R. Day a celebration of community, fun, and shopping local!

About the Waconia Chamber of Commerce & Visitors Bureau

The Waconia Chamber of Commerce is a nonprofit, member-driven organization with a mission to promote a positive business environment and to enhance the quality of life in the Waconia community.

###