



2024 SPONSORSHIP & VOLUNTEER OPPORTUNITIES

Plan your year!

CHAMBER LUNCHEONS

Typically 4th Thursday of the month (except July and December)

One available each month. Your business promoted with the event. Table for promotional display and three-minute timeslot to speak about your business at the Luncheon.

SPONSORSHIP OPPORTUNITIES STARTING AT \$150

CAREER EXPLORATION FAIR AND COMMUNITY EXPO

Career Fair, April 5 | Community Expo, April 6

Two events for one price. Educate students about your industry on Friday, then promote your business to the community on Saturday.

BOOTH OPPORTUNITIES STARTING AT \$195

4TH OF JULY FIREWORKS

July 4, 2024

You'll get a bang for your buck!

SPONSORSHIP OPPORTUNITIES RANGING \$100 - \$10,000

18TH ANNUAL GOLF SCRAMBLE

July 15, 2024

Accomplished, amateur, and wanna-be golfers welcome.

SPONSORSHIP OPPORTUNITIES STARTING AT \$150

NICKLE DICKLE DAY

September 14, 2024

Variety of levels available to support this community event.

SPONSORSHIP OPPORTUNITIES RANGING \$200 - \$2,000

WACONIA SCARECROW TOUR

October 10-20, 2024

Create a scarecrow outside your business and drive the community to your door during the tour! Winning scarecrows win prizes.

SCARECROW PARTICIPATION \$50+

RETAIL EVENTS

SISTER SATURDAY — May 11, 2024

D.E.A.R. Hunting — November 9, 2024

MARKETING & PARTICIPATION \$125 / EVENT

Reserve your sponsorship today! | DestinationWaconia.org

VOLUNTEER OPPORTUNITIES

Carver County Fair Booth

August 7-11, 2024

2–3 hour shifts to promote your business.

Nickle Dickle Pop Booth

September 14, 2024

2–3 hour timeslots to engage with the community.

Special Events

Ways to get involved throughout the year!
Reach out for opportunities.

NICKLE DICKLE DAY BY THE NUMBERS

THOUSANDS OF DOLLARS
SPENT LOCALLY
*in Waconia shops,
restaurants, & bars*

30,000 PEOPLE
ATTENDING

1,055 RUNNERS
*ISD 110 Community
Education Runs*

HUNDREDS OF BOOKS SOLD
*Friends of the
Waconia Public*

427 CLASSIC CARS

350 BASKETBALL
PLAYERS
St. Joe's 3-on-3

150 BASKETBALL
GAMES
St. Joe's 3-on-3

120 CRAFT & FOOD
VENDORS
in City Square Park

80 DUCKS
Rotary Duck Races

4 LIVE BANDS
in two days

ONE NICKLE DICKLE DAY