



# 2023 SPONSORSHIP & VOLUNTEER OPPORTUNITIES

*Plan your year!*

## CHAMBER LUNCHEONS

*Typically 4th Thursday of the month (except July and December)*  
One available each month. Your business promoted with the event.  
Table for promotional display and three-minute timeslot to speak about your business at the Luncheon.  
**\$150**

## 4TH OF JULY FIREWORKS

*July 4, 2023*  
You'll get a bang for your buck!  
**SPONSORSHIP OPPORTUNITIES RANGING \$100 - \$10,000**

## 17TH ANNUAL GOLF SCRAMBLE

*July 17, 2023*  
Accomplished, amateur, and wanna-be golfers welcome.  
**SPONSORSHIP OPPORTUNITIES STARTING AT \$150**

## NICKLE DICKLE EVE STREET DANCE

*September 15, 2023*  
Your logo on the stage, on the website, on social media.  
**STAGE SPONSORSHIP \$1,000+**

## NICKLE DICKLE DAY

*September 16, 2023*  
Variety of levels available to support this community event.  
**SPONSORSHIP OPPORTUNITIES RANGING \$200 - \$2,000**

## WACONIA SCARECROW TOUR

*October 12-22, 2023*  
Create a scarecrow outside your business and drive the community to your door during the tour! Winning scarecrows win prizes.  
**SCARECROW PARTICIPATION \$50+**

## RETAIL EVENTS

SISTER SATURDAY – May 13, 2023  
D.E.A.R. Hunting – November 4, 2023  
**MARKETING & PARTICIPATION \$125 / EVENT**

*Reserve your sponsorship today! | [DestinationWaconia.org](http://DestinationWaconia.org)*

## VOLUNTEER OPPORTUNITIES

**Carver County Fair Booth**  
*August 9-13, 2023*  
2–3 hour shifts to promote your business.

**Nickle Dickle Pop Booth**  
*September 16, 2023*  
2–3 hour timeslots to engage with the community.

**Special Events**  
Ways to get involved throughout the year!  
Reach out for opportunities.

## NICKLE DICKLE DAY BY THE NUMBERS

- THOUSANDS** OF DOLLARS SPENT LOCALLY in Waconia shops, restaurants, & bars
- 30,000** PEOPLE ATTENDING
- 1,055** RUNNERS ISD 110 Community Education Runs
- HUNDREDS** OF BOOKS SOLD Friends of the Waconia Public
- 427** CLASSIC CARS
- 350** BASKETBALL PLAYERS St. Joe's 3-on-3
- 150** BASKETBALL GAMES St. Joe's 3-on-3
- 120** CRAFT & FOOD VENDORS in City Square Park
- 80** DUCKS Rotary Duck Races
- 4** LIVE BANDS in two days
- ONE** NICKLE DICKLE DAY