

# **2015 Program of Work**

## *Committees and Assigned Directors*

### COMMUNITY DEVELOPMENT

- Relationship between the City and the Chamber regarding attracting and retaining business.
- Grow! Minnesota
- High school scholarship program
- Downtown Task Force follow up
- Beautification
- Chamber's position on District 110 referendum in 2014

### RETAIL

- Marketing
- Events
- Budget

### POLICIES

- Nickle Dickle Day
- Golf
- Sponsorships
- Chamber procurement

### MEMBERSHIP

- Retention
- Expansion of membership
- Opportunities for member involvement
- New Member materials
- Role of Ambassador Committee in all of the above

### TOURISM

- Determine Tourism Board structure
- Evaluate goals and bylaws
- Oversee committee