



CHAMBER NEWS

A publication of the Waconia Chamber of Commerce



October, 2013



Tour the Scarecrows of Waconia! October 10-20

We will have many great scarecrows again this year-
we can't wait to see

*Sunny Side Up, Dr McGrakin' & Mr Bones, and The Three
"Vet" migos and so many more!*

- Pickup a ballot at any of the participating businesses or download from our website www.DestinationWaconia.org (Available after October 4)
- Grab your family & friends and enjoy a walk/drive/ride around Waconia!
- Vote for your favorite scarecrow (People's Choice Award) and enter to win a night at the AmericInn of Waconia!



Ballots must be turned into Chamber office by October 21st

There will be almost 40 scarecrows all over town
at these fine Chamber members:

9 Round, AmericInn, Auburn Home, Bayview Elementary, BIG Athletics, Children of Tomorrow, Clearwater Clothing, Curly Willow, Egg Cetera Cafe, Good Samaritan Society/Westview Acres, Jim Gilbert's Wild Bird, KleinBank, Laketown Chocolates, Lighthouse of Waconia, Lola's Lakehouse, Mackenthun's, Melchert Hubert Sjodin, MidCountry Bank, Mocha Monkey, Neubauer Chiropractic Health Center, Promise Community Church, Salon Trende, Soltis Chiropractic, Southview Elementary, Statewide Gas Services, Terra Waconia, The Green Olive, The Jeff Schulz Team-RE/MAX, The Stash, Thrivent Financial for Lutherans, Unhinged! Pizza, Waconia Farm Supply/UFC, Waconia Ford, Waconia Moravian Church, Waconia Public Library, Waconia Patriot, Waconia Vet Clinic, Wells Fargo Home Mortgage, Willow Winds, Yetzer's

Coffee Connection: AmericInn

Thursday, 10/3 7:30-9:00am

550 Cherry Street, Waconia



Stop by for a minute or as long as you can. Excellent opportunity to touch base and/or meet new Chamber members!

Waconia Area Business Gives

is an excellent way for businesses to receive recognition from their peers and their community for the many contributions they make to their local community.

Businesses are recognized for giving cash and/or in-kind contributions to charitable organizations amounting to 2% or more of their pretax earnings. The program is based on the Minnesota Keystone ProgramSM Standard, criteria established in 1976 by the Minneapolis Regional Chamber of Commerce. For more information, please contact Kellie at the Chamber. **952-442-5812**

**Shop
Waconia**

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High Fives to our Manufacturers!

OCTOBER IS MANUFACTURING MONTH

Kellie Sites

President, Waconia Chamber of Commerce

Manufacturing (according to Wikipedia) is the production of goods for use or sale using labor and machines, tools, chemical and biological processing, or formulation. The term may refer to a range of human activity, from handicraft to high tech, but is most commonly applied to industrial production, in which raw materials are transformed into finished goods on a large scale.

Modern manufacturing includes all intermediate processes required for the production and integration of a product's components. Some industries, such as semiconductor and steel manufacturers use the term *fabrication* instead.

Why High Fives? Our manufacturing community is amazing! Not only are they producing and/or fabricating goods, they are employing hundreds of people. They are a significant tax base for our community and form a cornerstone for our economy.

One thing I love about my job is the opportunity to explore every business in Waconia. As a member of Grow Minnesota! our Chamber collects data that helps to retain and hopefully attract new business to Waconia and Minnesota. The visits and tours I have done since last October in the Manufacturing sector include MANUS Products, ELKAY Wood Products – Medallion, Chaska Machine & Tool and Ecklof Docks. I stand in awe of the hard work and creativity that is going on in Waconia. From grout to cabinetry, to steel and docks... there are truckloads of products being sold to the world.

Our Chamber has a strong manufacturing base and I'm happy to list our manufacturing members here and thank them for their contributions to the Waconia Chamber and to Waconia:



CD PRODUCTS, INC
 ELKAY – MEDALLION
 LAKETOWN CHOCOLATES
 MIDWEST EXPANDED METAL
 MILLTRONICS, INC
 SUNLEAF NATURALS
 TMC INDUSTRIES
 TRANSPORT SECURITY
 WACONIA FARM SUPPLY
 WACONIA MANUFACTURING

If you know someone working at these places, please give them a High Five and say Thanks!



Wanted: Throw Your Hat in the Ring for 2014 Elections

By David C. Olson

MINNESOTA
CHAMBER of
COMMERCE

The Minnesota Chamber of Commerce is recruiting candidates now to seek a legislative seat in the November 2014 elections. Please step forward, and we'll guide and support you through the election process.

Our pitch is sincere and straightforward. It's more important than ever that we send men and women, Democrats and Republicans, to the Capitol who understand what it takes to run a business in today's dynamic economy. Why the urgency? Witness the legacy of the 2013 Legislature. The session kicked off with a common theme of jobs. Yet the gavel closed one of the most bruising and challenging sessions for Minnesota employers and their employees.

We ask you to join the Minnesota Chamber and our statewide network of local chambers to place a priority on electing pro-business individuals to the Minnesota House in 2014. We're working on many fronts to build relationships with existing legislators as well as to identify pro-business candidates.

Here are a few ways you can help-

- Offer personal tours of your business: Think about leaders in your community who understand what it's like to operate a business, and encourage them to run for the Legislature. Invite candidates and legislators to your facility, whether you are a large manufacturer or have three employees. Seeing your business and your employees in action is a great way to educate policy-makers on the issues you face and your value to your community and Minnesota.
- Communicate with your workers: Communicate with employees about the key issues that face your company and their paychecks. Do what works best for you, whether it's including information in newsletters or conducting an information session over lunch hour. Then encourage and allow individuals to run for office if you can make it work for your businesses.
- Support pro-business candidates: Seeking elective office can be a daunting task, especially for political newcomers. You can support candidate efforts in a variety of ways – from knocking on doors or writing a letter to the local newspaper to introducing them to other key business leaders or writing a check to their campaigns.

The Minnesota Chamber has a skilled team that works diligently at managing the risks that legislative decisions pose to you. Our ultimate success, however, depends on the individuals who cast the "yes" and "no" votes. Our work for the 2014 elections begins with targeting individuals who can bring their business acumen to St. Paul. There's no better place to identify candidates than within our working ranks. While we acknowledge the challenge for employers and employees alike with the time demands of today's Legislature, we must make electing pro-business candidates a higher priority. The results of the 2013 session speak for themselves. Minnesota cannot afford more sessions like the one we just had.

David C. Olson is president of the Minnesota Chamber of Commerce. For more information, go to www.mnchamber.com.

Ambassadors



Katie with the Ambassadors and her first dollar of clear profit!

Bella Nails & Spa

Katie Chounlamontry, Owner

ochounlamontry@yahoo.com

952-442-2892

Open Every Day!

10:30am - 7pm

714 Vista Avenue



Jeff & Blake thinking about a sports pedicure!

Newly opened, Chamber member Bella Nails & Spa is the place to have your hands and feet pampered! Relaxing environment, you will love it! Ask Jeff about his Vikings' Game Day Pedicure!

The Consignment Shop

Owners: Julie Wyborg & Barb Sinnen

25 South Olive Street

952-442-9851

consigningspaces@yahoo.com

Open Tuesday—Saturday Mondays by appointment



Julie and Barb accept the Chamber Dollar with the Ambassadors.

Julie and Barb have created a shop full of treasures! They feature goods that are new and used... Clothing, home furnishings, artwork and more from many eras. If you have items that you would like to sell there, give them a call and make an appointment! Be curious... Check it out!

The Ambassadors welcomed Egg-Cetra Café back to the Chamber! We visited with owners Cheryl Arent-Vargo and Brian Vargo and learned a few new things about this thriving restaurant. One thing we learned is that Corned Beef Hash is their number one requested item on the menu. Brian makes everything on the menu fresh from scratch.

Check them out!

Open Every Day from 7am—2pm

241 East Frontage Road 952-442-5441

LIKE them on FACEBOOK!



Member News & Happenings

Progressive Wine Dinner-Thursday, October 3 6:00-11:00pm

Come to Waconia Wine Country for an evening of delights! Your culinary journey starts at Schram Vineyards for appetizers and continues to Parley Lake Winery for hors d'oeuvres and concludes at Sovereign Estate Wine for dinner and desserts. Your ticket includes 12 award winning wine tastings. Optional shuttle service and overnight accommodation available at the Waconia, AmericInn.

Cost: \$100 per person includes a 4 course dinner served with 12 wines tastings. Seating is limited! Optional \$10 per person shuttle to the AmericInn

Register at any of the wineries' websites www.parleylakewinery.com, www.schramvineyards.com or www.sovereignwinery.com



Holiday Open House-Thursday, October 3 5:30-6:30pm

Fair Trade Gift Shop-851 Marketplace Drive (Inside Mackenthun's)

A unique evening of learning & shopping. Learn relaxing tips & ways to bring peace to your home & life. Get gift ideas for the upcoming holiday season with 10% off catalog pre-orders! FREE, but pre-registration required. Call 612-272-1566 or at Mackenthun's Service Counter.



Happy 19th Birthday Clearwater Clothing!



Anniversary Sale! October 3-12 Buy 1st item at 19% OFF and get the next two 29% OFF!
Special Popcorn Bar on the 11-12th
Clearwater Clothing-132 South Olive Street, Waconia



Grand Opening-October 3-5 9:00am-5:00pm

Trending Upward Thrift Shoppe-141 Depot Dr, Waconia (Inside Promise Community Church)

Trending Upward will be open the first weekend (Thursday-Saturday) of each month. Stop by and support this charity!



Carver County Senior Expo-Thursday, October 17 8:00AM-1:00PM



Keynote Speaker: Ron Schara-Writer and Television Personality

This event includes Breakfast Treats, Keynote Speaker, Informative Vendors, FREE Health Screenings, Delicious Hot Chicken Dinner (catered by Hillcrest) and Door Prizes! The afternoon session will include an update on services and projects happening in Carver County by Lenny Schmitz from Carver County Office on Aging and Carver County Sherriff Jim Olson.

Register Today-\$15 per person through Community Education, District #110-516 Industrial Blvd, Waconia

Waconia High School-1400 Community Drive

Celebrate Fall with Willow Winds Gardens-Saturday, October 19

Seminars & Sales and a treat or two! 10:00-Attracting birds, 1:00-Fairy Gardens, 3:00-Shrub Pruning Plus trees, shrubs & perennials on Sale Willow Winds Gardens-9460 County Rd 10E www.willowwindsgardens.com



Achieving a Healthy Balance-Saturday, November 2 8:30-3:00



Ridgeview Foundation invites you to celebrate the 11th Annual Achieving a Healthy Balance seminar- "A Day for You,"- an inspirational day including intriguing speakers, fabulous food, a Minnesota artisan boutique and an abundance of fun!

Registration Required \$75/person or \$700/table of ten. Includes continental breakfast & gourmet lunch.

Registration at 8:00 Program 8:30-3:00 Oak Ridge Conference Center, Chaska 952-442-6010 for more information see www.ridgeviewmedical.org

October Chamber Member Luncheon



Thursday, October 24th

11:30 - 1:00PM

Crown College

8700 College View Drive, Waconia, MN

Topic: “Engagement between a College and it’s
Local Community”

Guest Speaker: Dr. Joel Wiggins

*\$25 Members, \$30 Non-Members
includes program, meal, beverage, tax & gratuity*



Please RSVP by **Friday, October 18th**
cgesinger@destinationwaconia.org 952-442-5812

*Payment will be accepted in advance or at the door.

Please note that you will be billed for all meals reserved and walk-ins are not guaranteed.



OCTOBER 2013

- 3 Coffee Connection at AmericInn 7:30-9:00 am-550 Cherry Street, Waconia
Tourism Committee Meeting at AmericInn 9:15am
- 7 Chamber After Hours at Wells Fargo Home Mortgage-212 West Main Street 4:30-6:30
- 9 Board of Directors Annual Retreat 9:00am - 4:00pm Cool Breeze Cottage
- 10-20 6th Annual Scarecrow Contest-Tour the Scarecrows of Waconia & vote for your favorite!
- 10 Retail Committee Meeting 8:00-9:30am Maple Conference Room
- 17 Chamber Ambassadors 8:30-10:00am Chamber Office
- 24 Monthly Chamber Member Luncheon 11:30am-1:00pm Crown College-8700 College View Drive