



CHAMBER NEWS

A publication of the Waconia Chamber of Commerce

May, 2013

Sister Saturday

ALL DAY SHOPPING & DINING



www.DestinationWaconia.org

Hard to believe this will be the 9th Annual Sister Saturday!

This fun event has become a tradition for many women ~ they gather their mothers, sisters, daughters and friends to spend a great day in Waconia!

100 FREE goody bags* will be distributed to the first 50 women at Franklin Printing & Real Deals on Home Décor. One lucky bag at each location will contain a \$50 Waconia Buck certificate!

For more information on events for the day, go to our website www.destinationwaconia.org.

Look for the pink balloons!

AmericInn	Hopper's	Sovereign Estate Wine
At the Farm	Island View Dining	The Stash of Waconia
Clearwater Clothing	Jim Gilbert's Wild Bird	Today's Hair Studio
Curly Willow	Laketown Chocolates	Waconia Farm Supply
D'Vinci's of Waconia	Lola's Lakehouse	Waconia Lanes & Pub
Franklin Printing	Mackenthun's	Waconia Trading Co.
Golden Dragon	Mocha Monkey	Willow Winds
Green Olive Catering	Real Deals on Home Decor	Yetzer's
Ground Round	Salon Trendé	

Participating Businesses:

*There is still time to get in the goody bag! Have your 100 items to the Chamber office by Monday, May 6th. Cost: \$25

Who will win the Chamber Cup this year?!

2013 Theme: Lucky Number 7

7th Annual

Waconia Open Golf Scramble



Event Sponsor



Monday, July 15

Island View Golf Club 12:30 Shotgun Start

*Save the date and get your foursome together!
Open to the community-weekend warriors as well as avid golfers welcome!*

Watch for your brochure in the mail.

Free Microsoft Technology Seminar

Tuesday, May 14 9-10:30AM

Systemhouse-32 West 1st Street, Waconia

Learn how to use Office 365 for Small Business & Windows 8
Tom Hansen, owner of Systemhouse and a Microsoft expert, will lead this educational seminar for small and medium sized businesses. He will show us how current technology solutions can help empower you to grow your business.

There are only 10 spots available, so RSVP today!

ksites@destinationwaconia.org 952-442-5812

**Shop
Waconia**

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The new directories are in!

By Kellie Sites, President

Photo by Taylor Hubbard Photography



Each year we look forward to the new Membership Directories. We work hard to make sure there is information that is useful to you. Most importantly, we hope you use your directory to do business with other chamber members. Each business gets one directory, so you may have to share. You'll see your business listed three different ways! I can't help but think of Steve Martin in the movie, *The Jerk*, when he sees that the new phone books are in. That's kind of how I feel! Our directories would not be possible without all the businesses who purchased advertising. Thank you so much! We have been delivering the directories and will mail out the rest next week, so watch for it! Shop Local!

THANKS TO THESE BUSINESSES FOR YOUR SUPPORT:

1st Street Construction	McDonalds of Waconia
A-1 Electric Service of Waconia, Inc	Medallion Cabinetry
American Family Insurance	Mediacom
AmericInn of Waconia	Melchert Huburt Sjodin, PLLP
Auburn Homes & Services	Memorial Blood Centers
Becky Larsen - RE/MAX Results	MidCountry Bank
Carver County CDA	Midwest Dental
Carver County Fair	Petersen Company Ltd
Central Printing & Office Supply	RAM Buildings, Inc
CenturyLink	Ridgeview Medical Center
Crown College	Security Bank Waconia
Drazan, Henke & Associates	The Jeff Schulz Team - RE/MAX Advantage Plus
HEI Collision Center	Thrivent Financial for Lutherans
Johnson Funeral Home, Inc	Town & Country Glass, Inc
KleinBank	Waconia West Carver Rotary
Lenzen Chevrolet-Buick Inc	Western Ob/Gyn, Ltd
Lighthouse of Waconia	Westview Acres Good Samaritan
Lola's Lakehouse	Willems Cabinets & Woodworking
Mackenthun's Fine Foods	Xcel Energy
Mattamy Homes	



Minnesota's budget: We need your help!

By David C. Olson

MINNESOTA
CHAMBER of
COMMERCE

Tax Day has come and gone. Big tax checks have been written and if Governor Dayton and the Legislature get their way, next year's checks will be even bigger with little or no increase in the value received for your hard-earned tax dollar. The cost of running state government is mounting, and there appears to be no relief on the horizon.

We are trying to bring some reality to the debates inside the Capitol, and we could really use your help. Please join the Minnesota Chamber of Commerce in calling on elected officials to spend our hard-earned tax dollars more efficiently and to not raise taxes irresponsibly. You can help reinforce the message through a new, broad-based coalition, United for Jobs – www.unitedforjobsmn.com.

One of the best barometers of tax burdens is Tax Freedom Day, the day calculated by the Tax Foundation when Americans have earned enough money to pay off their total tax bill for the year. For 2013, Minnesota taxpayers had to work until April 23 to pay their total tax bill. That is the seventh latest date among all states.

Rest assured, I am an optimistic person. But I am also honest: The prospects for improving our ranking are slim to none under the current tax and spending proposals at the Capitol.

What is puzzling to me is that the economy is growing at a rate of 2 percent and we have a projected SURPLUS of nearly \$800 million for 2016-17! Yet lawmakers want to increase spending by 7 percent. The Minnesota House is considering legislation that raises \$2.65 billion in new taxes. The Senate is proposing legislation that raises \$2 billion in new taxes. The Governor's proposed budget raises \$1.8 billion in new taxes. It's reasonable to ask: When will it ever be enough?

We can do better. The first step is to focus on efficient and effective spending that addresses statewide priorities. Raising taxes to the tune of \$2 billion is wasteful. Government needs to go through the budget line by line. That's the reasonable approach, and it's practiced every day by businesses and families.

There are opportunities to slow the growth of state spending and still serve the needs of Minnesotans through reform, realignment and review. For example:

Reform duplication of Medicaid enrollment services by using the new health insurance exchange in place of county services. Counties administer Medicaid now and may continue in the future as certified assistors. Even if total enrollment increases, counties will have less responsibility due to the exchange. The state should reduce county funding accordingly and where possible, compensate counties with federal funds.

Realign public-sector health care benefits with private-sector benefits: The state currently pays 100% of individual coverage and 85% of dependent coverage for state employees. Ask state employees to contribute more as employees in the private sector have done for years. Empower them as consumers with "defined contribution" health care plans.

Review economic development programs: Minnesota spent more than \$112 million in state and local funds on economic development in 2012. These efforts should be coordinated and their performance measured. Duplicative or ineffective funding should be redirected.

The naysayers will say this is all about politics. That's nonsense. This is about facts and math. We simply are asking legislators to consider the consequences of raising taxes that virtually every other state has rejected because they kill jobs and send businesses to other states.

Please visit the United for Jobs website to find out how you can help. The best story is your story and we need you to share it with your elected officials. The best Minnesota budget policy is one that focuses on spending better, not just spending more.

David Olson is president of the Minnesota Chamber of Commerce – www.mnchamber.com

Ambassador Visits



The Ambassadors welcome Dale Laumann, new Chamber member, presenting him with his First Dollar of clear profit!

Insurance Advisors

Owner: Dale Laumann

124 West Main Street Waconia

952-442-9911 office

952-393-2321 cell d.laumann@iaimn.com

Dale has been in the insurance industry for 20 years and has specialized in commercial. With this new company, he represents 30 different companies to meet all the different needs out there. This is best for you, the consumer! He can insure Auto—Home—Recreational Vehicles—and your Business. Give him a call and compare your rates! Welcome Dale!

Waconia Lions

Jim Sanborn, President

The Waconia Lions got their start in 1945, with Will Yetzer still going strong as one of the original members. This group has been quite busy over the years: purchased original park land of what is now the Lake Waconia Regional Park, helped to purchase the Zamboni used at the Waconia Ice Arena, paid for the Gazebo in City Square Park and paid for veterans to go to Washington DC a few years ago. This year they are organizing a Veterans Appreciation Weekend July 12 - 14th featuring the Wounded Warriors Softball team, a free picnic and a ceremony at the fairgrounds. They meet twice a week and are always looking for new members. There's much more than is written here, contact Jim for more info!



In appreciation for all the Lions do for our community, the Ambassadors present Jim Sanborn, president of the Lions Club with their First Dollar.

Public Services Open House-Saturday, May 4 8:00am-Noon

Public Services Facility-310 E 10th St & the adjacent Water Treatment Plant-200 E 10th St

Celebrate national Public Works Week! Citizens will be able to tour the facility with staff, see equipment demonstrations, help paint a snow blade, and get up close and personal with personnel, trucks & machines that help to maintain the City 24/7

Sign Code Enforcement:

Signs shall not be attached to any electrical poles, traffic signs, traffic lights, round-a-bouts, city property or fences. All temporary signs such as real estate, garage sales, contractor, etc. are required to be placed on private property. Temporary signage shall be removed by the owner in a timely manner. All signage must be completely out of the right-of-way per Minnesota Statute 160.27 and City Code 900.10. The right-of way area is typically 8-10 ft behind a local road and about 15 ft behind a collector road (county road, highway, etc.). Signs found to be in violation will be removed by city staff and immediately discarded and unavailable to be retrieved by their owner. Questions? Contact the Planning Department 952-442-2184.



Waconia Logo Flag \$35-Get your Waconia logo flag for home or business. Orders are due by May 17th at City Hall in person or over the phone at 952-442-2184.

Member News & Happenings

Mother's Day Special @ Fair Trade Gift Shop now through Mother's Day

FREE Scarf (up to \$20 value) with purchase of \$50 or more. Choose the perfect gift for mom that is ecological, sustainable and handmade! Aprons, jewelry, scarves, sarongs, purses, hats & more- do good in your community and beyond.



Fair Trade Gift Shop (inside Mackenthun's Fine Foods)-851 Market Place Dr. www.waconiagifts.com

Congratulations to Mackenthun's Fine Foods!



For the second year in a row, the Minnesota Department of Agriculture has awarded Mackenthun's MINNESOTA GROWN 2013 RETAILER OF THE YEAR-single store category. The Mackenthun's have been supporting local farmers for years and are proud to continue this tradition.



Speaking of community...there is still time to register your foursome for Mackenthun's Golf Tournament benefitting the Waconia Untied Food Shelf next Wednesday, May 8. Get more information or register and Customer Service Counter in the store!

Season Opening-SPOKES Ice Cream-Saturday, May 4



Spokes Bike & Ice Cream Shop was open for a trial run late last summer and now they are gearing up for their Season Opener!

Saturday, May 4 they will open the ice cream shop with super premium ice cream and coffee. **Saturday, June 4** they will have their Grand Opening of the Bike Shop. Owner Justin Ratzlaff says the plan is to have the ice cream shop open seasonally & the bike shop open year-round.

Sovereign Estate Winery Season Opener-Thursday, May 9

The Tasting Room & Gift Shop are resuming their summer hours! **Thursday, May 9th**-Open 11am-6pm
Friday, May 10-Open 11am-8pm. Live Music starting at 7pm from 73 paces.

Saturday, May 11-Open 11am-8pm. **Sister Saturday Special:** Free wine stem with wine tasting and \$1 off all wine by the glass during Happy Hour 5-7pm. PLUS Catered Fish Fry (all day) & Live Music at 7pm by Thunderheads.

Sunday, May 12-Open Noon-5pm. Live music from Lockin Road at 2pm.

Sovereign Estate Wine-9950 North Shore Road, Waconia www.sovereignestatewine.com



Memorial Blood Center Blood Drive-Tuesday, May 14 Noon-7:00pm



Usually, your donations to MBC remain local but when emergencies arise, if we have the units on the shelf to spare, we will ship them out nationwide. Recently they had the opportunity to send O- blood to both Boston and West, TX. It's unusual that we had two opportunities to do so in just one week. However, it's gratifying to know that your donations can have ramifications far beyond the Twin Cities Metro area. For an appointment, call Beth at 952-913-6624 go to www.mbc.org/searchdrives. Walk-ins welcome. Trinity Lutheran Church-601 East 2nd Street, Waconia

Pet Expo-Saturday, May 18 10:00am-2:00pm



Bring your family and tour their facility-boarding, training, grooming & supplies all under one roof! Well socialized dogs welcome!

Lots of exhibits and demos, canine chiropractic & massage~Microchip Clinic from noon-2pm

Silent Auction benefitting Save-A-Vet (Military & Law Enforcement Working Dog Rescue & Support) Food

Stand on-site, Sample & Prizes! Paws Inn Resort-8127 Yale Ave, New Germany 952-353-8006 www.PawsInnResort.com



Hairball at Lake Waconia Event Center-Friday, May 17

HAIRBALL is coming to the Lake Waconia Event Center! Experience 80's arena rock for only \$15 (tickets available at the door) Door open at 8:00pm. Music starts at 9:00pm www.lakewaconiaeventcenter.com



Monthly Chamber Luncheon

Thursday, May 23, 2012

11:30AM-1:00PM



Location: Ridgeview Medical Center Auditorium

Address: 500 South Maple Street, Waconia

RSVP to the Chamber Office by May 16!

Topic: Emergency Preparedness

What happens when there is an emergency in Waconia?

Ridgeview will also be offering guided tours of their Emergency Command Center. When you register for the luncheon, please indicate if you are interested in staying for a tour.

\$25 per member, \$30 for non-members RSVP Required!

Walk-ins will not be guaranteed.



Please RSVP by **Thursday, May 16**

cgesinger@destinationwaconia.org or 952-442-5812

*Payment will be accepted in advance or at the door. Please note that you will be billed for all meals reserved and walk-ins not guaranteed.



Chamber Calendar-May 2013

- 2 Coffee Connection-Midwest Dental, 24 South Olive Street 7:30-9:00am
- 8 Chamber Board Meeting-Maple Conference Room, City Hall 11:45am-1:15pm
- 9 Retail Committee Meeting+Stuffing of Sister Saturday Swag Bags Maple Conference Room 8:00-9:30am
- 11 Sister Saturday-9th Annual! Fun, Shopping & Dining all over town
- 14 Microsoft Technology Seminar-365 for Small Business & Windows 8 @ Systemhouse 9:00am
- 16 Ambassador Meeting Chamber Office Time 8:45 am
- 23 Chamber Luncheon at Ridgeview Medical Center 11:45-1:00 Emergency Preparedness!
RSVP by Friday, 5/18