



CHAMBER NEWS

A publication of the Waconia Chamber of Commerce

June, 2013

Coffee Connection-Thurs, June 6 7:30-9:00am

Laketown Gym-654 Industrial Blvd

We can't wait to network in this fun location. Foam pit jumping optional!



Don't miss this free opportunity to connect with fellow Chamber Members. Stay for as little or as long as you like & bring your business cards.

Congratulations to Scholarship Winner-Mark Brose

Mark Brose was this year's recipient of the Waconia Chamber Scholarship for \$1000. Brose's winning scholarship application was selected from a field of many bright young graduates. He is graduating from Waconia High School and will be attending NDSU in the fall majoring in engineering.



Mount Olivet Rolling Acres-Waconia

***Bruce Torgerson**

18986 Lake Drive East
Chanhausen, MN 55317-9348
952-474-5974
BruceT@mtolivetrollingacres.org
www.mtolivetrollingacres.org

Social Services/Healthcare

Republic Services

***Julie Johnson**

9813 Flying Cloud Drive
Eden Prairie, MN 55347
952-983-7803
jjjohnson6@rebuplicservices.com
www.republicservices.com

Environmental Services-Garbage, Recycling,
Yard Waste

Sunny Days Therapy, PLLC

***Kelly Peters**

1309 Oak Ave #205
Waconia, MN 55387
612-386-5595
kelly@sunnydaystherapy.com
www.sunnydaystherapy.com

Pediatric occupational and speech therapy
clinic

Today's Hair

***Kornie Ringate, Teresa Lhotka**

250 West 1st Street
Waconia, MN 55387
952-442-6464
todayshairstudio@gmail.com
www.todayshairstudiowaconia.com

Beauty Salon

Trending Upward Thrift Shoppe

***Tracie Garrison**

P.O. Box 583
Waconia, MN 55387
612-382-4995
Tracie@trendingupward.org
www.trendingupward.org

Charitable Non-profit

Waconia Lions Club

***Jim Sanborn**

825 Yellowstone Trail
Waconia, MN 55387
952-270-6085
jim.sanborn@gmail.com

Civic Organization



Medallion
C A B I N E T R Y

presents the 7th Annual

Waconia Open Golf Event ~ Lucky #7

Monday, July 15

Island View Golf Club 12:30 Shotgun Start



WANTED:

Hole Sponsors-get your business name & logo on all promotional pieces!

Participants-Get a foursome together or we can pair you in one

Volunteers, Silent Auction Donations, After Hours participants!

We're betting this will be the best Golf Scramble yet-see YOU there!



The Lake Waconia
Fireworks Festival is
completely supported
by donations. Does your business
have a collection bucket?

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Heading to the University of Wisconsin

By Kellie Sites, President

Photo by Taylor Hubbard Photography



Learning...

On Sunday I'll be heading to Badger Land to finish my fourth and final year of Institute for Organizational Management. So when you see, IOM, after my name, that's what it stands for. The coursework that I've gone through these past three years has been interesting and challenging and I think it's helped me to be a better Chamber leader. The instructors are great and one of the best things is that they are available as a resource for me forever.

Last year, I took a course taught by David K. Aaker. He is a co-author of the book, *Success Simplified*, which I am reading right now. I'm excited that I will be taking another course from him again this year. Here are some of the topics I'll be learning about this year:

Advocacy and Alliances – I'll learn about Coalition Building, Grassroots Management, Political Endorsements and Election Activities. While the Waconia Chamber focuses mainly on local government, I am excited to learn more about this area as we are an advocate for you, our business members.

Integrating Strategic Technology Solutions – exactly that.

Becoming a Strategic Manager – Solving problems with Creativity, Training Staff & Volunteers to enhance their leadership potential.

Fundamentals of Community & Economic Development – I'll be looking at our Grow Minnesota program and how it fits in with our City and County initiatives... and hope to learn a few new tips!

Strong Chambers for the Future - Being relevant to you, our members, in a constantly changing world.

Delivering Value – Identifying, communicating and measuring our value to you!

Industry Forecast – are we ready for the future?

So – as I leave the office at a very busy time, I'm embarking on the final week of my training. Many thanks to Carmen for holding down the fort! I look forward to re-connecting with my Chamber colleagues from around the country and learning together how to be a better Chamber leader for you...



The 2013 Legislature's legacy: Why?

By David C. Olson

MINNESOTA
CHAMBER of
COMMERCE

The Minnesota Legislature has adjourned, leaving a trail of votes certain to negatively impact all businesses and all Minnesotans.

Please ask your elected officials: Why?

The Minnesota Chamber of Commerce and our statewide network of local chambers knew we'd be challenged by Governor Dayton and the new legislative leadership. Our worst fears were realized – and then some. The leaders convened in January promising, in their words, to abandon the failed policies and political overreach of the past decade. The governor, along with House Speaker Paul Thissen and Senate Majority Leader Tom Bakk, pledged to return Minnesota on a path to prosperity.

The legislative scorecard is mindboggling. The ill effects of the policies enacted – from taxes/spending and health care to education and workforce, environment and energy, and a host of issues in between – will be felt by all Minnesotans.

There were alternatives. We can do better.

Why did the Legislature raise permanent taxes by more than \$2 billion to resolve a \$627 million short-term deficit? They could have adopted a balanced approach by going through the budget line by line, eliminating unnecessary and wasteful spending.

Why shouldn't K-12 teachers have to pass a basic skills test before they enter a classroom? All students merit having the most effective teachers.

Why was sales tax on business-to-business transactions imposed on certain industries, burdening them with these uncompetitive costs in order to provide sales-tax exemptions to local governments? These business-to-business taxes will result in driving jobs and business opportunities out of Minnesota as most states do not impose these costs. This is especially worrisome given the April unemployment report which showed the loss of 11,400 Minnesota jobs with weakness noted in the same industries now being impacted by these new taxes.

Why did we need to create another state agency with nearly 100 full-time employees to manage the new health insurance exchange – at a cost of \$60 million that will be financed entirely by a tax on small businesses and individuals' health care premiums? An exchange operated by the private sector could have achieved the same goals at far lower cost.

Why did we need to raise solar energy standards and increase electricity costs for businesses and residences? Minnesota already has among the most aggressive renewable energy mandates in the nation.

Why are we raising corporate income taxes on the Minnesota-based corporations that we value so highly in our state? Minnesota's tax rate already ranks third highest in the nation; other states and nations are working to lower tax burdens.

These examples are but a glimpse of the new laws that should be disturbing to all Minnesotans. Join with us, as the leader of the United for Jobs Coalition (www.unitedforjobs.com), and ask your legislators the tough questions (<https://www.mnchamber.com/sites/default/files/WHY2013.pdf>).

There were better alternatives. Our Minnesota Chamber Federation worked with legislators all session long to recommend measures to strengthen our economy for the benefit of all Minnesotans.

In the end, the governor and legislative leaders rejected nearly all suggestions aimed to prioritize, reform and redesign government operations. We are left with tired strategies that promise little hope for growing our economy.

Minnesota cannot afford to raise the cost of doing business. Minnesota lost 14,700 jobs in March and April; our job growth numbers are lagging behind the U.S. average of 1.6 percent. The economic recovery remains fragile.

As neighboring states are erecting billboards on our borders welcoming business, what message is Minnesota sending? Quite the opposite, I am afraid.

David C. Olson is president of the Minnesota Chamber of Commerce – www.mnchamber.com.

Ambassador Visits

Today's Hair Studio

Teresa Lhotka & Kortnie Ringate
250 W. 1st street
Waconia 952-442-6464
todayshairstudio@gmail.com

Newly opened this spring, Kortnie and Teresa have created a super fun environment for all of your hair care needs. They also do eyelash extensions. Walk-ins welcome ~ convenient hours!



Verizon by Zwireless

Manager: Luke Panning
716 Vista Boulevard
952-442-0092
Open Every Day!
www.gozwireless.com

Great selection of phones, accessories as well as home and office wireless communication solutions.

Marta Beckett Homes

Marta Beckett Realtor
612-840-1293
martabeckett@me.com
www.martabeckett.kwrealty.com

Marta is currently focusing on first time home buyers, hobby farms and working with senior citizens who are transitioning out of their homes. She has a great on-line blog with video and hopes everyone will tune in!



Member News & Happenings

Parley Lake Winery Opening Weekend/5th Year Fest-June 1st & 2nd



In honor of their 5th season, they are giving complimentary upgrades to all of their visitors this weekend! Purchase a \$5 wine flight & receive the upgraded wine flight on us! 1:00-4:00 Parley Portraits-Local artist, Deb Zeller, will be sketching portraits at the winery June 1-2. June hours: Saturdays & Sundays Noon-6pm

For more details on June/summer events, visit www.parleylakewinery.com Parley Lake Winery-8350 Parley Lake Road, Waconia

1st Annual Chanhassen Charity Car Show-Saturday, June 1 11am-4pm

Chanhassen Youngsteds-50 Lake Drive East, Chanhassen



An afternoon of food, fun & classic cars! Be sure to check out the Batmobile (onsite weather permitting).

Proceeds support Choice, Inc.-so that we can continue to provide adults with intellectual disabilities the opportunities and support they desire to reach their full potential in employment and personal pursuits. www.choicejobs.org

City Events

Music in the Park Thursdays in June & July-7pm at City Square Park (rain site is Safari Island) (no performance July 4) Beginning Thursday, June 6. For complete schedule, visit www.waconia.org.

Fishing Friday-Friday, June 14 10:00am-Noon at Cedar Point Park. Waconia Parks & Recreation is proud to offer this FREE program which provides great fishing & learning opportunities for kids of all ages. Fishing poles & equipment provided.

Movie in the Park-"The Lorax" Friday, June 14, "Brave" Friday, July 19 and "Madagascar 3" Friday, August 16. All movies start at 8:30pm in City Square Park (rain site is Safari Island). Bring your blanket and/or lawn chair. Concessions will be available. In lieu of admission, donations of non-perishable food items for the Waconia United Food Shelf will be accepted. All of these events are FREE! For more information, visit www.waconia.org.



Lola's Lake Waconia Half Marathon-Saturday, June 8



Lola's Lake Waconia Half Marathon promises to provide one of the most scenic running race routes in all of the Twin Cities. Start near City Square Park in lovely Waconia, weave your way through the downtown, and navigate your way around the beautiful Lake Waconia – catch your breath right in the heart of Waconia's Main Street before you finish at City Square Park. Don't forget the after party at Lola's Lakehouse!

There's something for everyone. The half marathon, 2-person 1/2 marathon relay, 10 mile, 5k run/walk or the kid's run and Dog Day 5k. To register, go to www.lakewaconiahalfmarathon.com

Lake Waconia Band Festival-Saturday, June 15-6:00pm

Come see a premier marching band competition. Celebrating it's 15th anniversary this year, the Lake Waconia Band Festival features many of the elite marching bands of the region, including our very own, Waconia High School Marching Band. Always entertaining and it's FREE. Parade begins at City Square Park and ends at the Carver County Fair Grounds. Best viewing on Main Street (by City Square Park), corner of Main Street & Vine Street (Judging Area) and Walnut Street (south of Bayview Elementary).



Longest Day of Shopping-Friday, June 21 10:00am-6:00pm

Celebrate Summer on the Summer Solstice, June 21. The shops of Waconia will be open extra long hours with extra special deals! Share the love, share the sunshine, shop local!



Ridgeview Golf & Taste Event-Monday, June 24 at Island View Golf Club

Please join the Ridgeview Foundation at their 28th Annual Golf & Taste Celebration- Monday, June 24. During the course of the day, participants play Golf, Bridge and Bunco. Come and enjoy the Taste Celebration, Silent and Live Auctions, buy a Raffle Ticket, and stay for Dinner! For more information visit www.ridgeviewmedical.org or call 952-442-6011



June Membership Luncheon

Thursday, June 27 2013



11:30AM-1:00PM

Lola's Lakehouse

318 East Lake Street, Waconia

"City Update"

Speaker: Susan Arntz, City Administrator

Construction, transportation and much more!

Cost: \$25 Members, \$30 Non-Members
includes speaker, meal, beverage, tax & gratuity

Please RSVP by **Friday, June 21***

www.destinationwaconia.org or 952-442-5812

*Payment will be accepted in advance or at the door.

Please note that you will be billed for all meals reserved and walk-ins are not guaranteed.



Chamber Calendar-June 2013

- 5 Retail Committee Meeting 8:00 am Maple Conference Room
- 6 Coffee Connection @ Laketown Gym-654 Industrial Blvd, Waconia 7:30-9:00 am
- 6 Tourism Committee @ AmericInn of Waconia-Meeting Room 9:15 am
- 11 Tourism Board of Directors @ AmericInn of Waconia 9:00am
- 12 Board of Directors Meeting 11:45 - 1pm Maple Conference Room
- 20 Ambassador Meeting Chamber Office 8:45am
- 21 Longest Day of Shopping-Shops all over Waconia
- 27 Chamber Luncheon @ Lola's Lakehouse-318 East Lake Street, Waconia "Update from the City"