



CHAMBER NEWS

A publication of the Waconia Chamber of Commerce

February, 2013

Many Thanks to these businesses who have already made their membership commitment for 2013!

1st Str Construction & Pinnacle Woodworking	Everson's Hardware Hank, Inc	Midwest Expanded Metal	Thrivent Financial for Lutherans
A-1 Electric Service	Everyday Accounting, LLC	Midwest Vintage Snowmobile Show	TMC Industries, Inc
A.A. Segner Insurance Agency	Factory Direct Furniture Express	Milltronics Manufacturing	Town & Country Glass, Inc.
Alexander Prep School	First Minnesota Bank	Mini Biff	Transport Security
All City Plumbing	Franklin Printing Inc.	Minnesota Landscape Arboretum	Travel Easy
Alpine Ingredients LLC	From the Paws Up	Minnesota Valley Electric Co-op	Trinity Lutheran Church & School
American Family Insurance	Green Olive Catering	Mocha Monkey	Verizon by Zwireless
Americinn of Waconia	Handy Home Pro	MRCI WorkSource-Chaska	Waconia Area Women of Today
Ameriprise Financial	HEI Collision Center	Muller Family Theatres-Waconia	Waconia Deputy Registrar
At the Farm	Holiday	Neubauer Chiropractic Health Center	Waconia Farm Supply
Augustana Emerald Crest	Hopper's Bar & Grill	NRG Plumbing	Waconia Ford
Balance Life Therapeutic Massage & Wellness	Hultgren, Hoxie & Waki Orthodontics	Oakwood Community Church	Waconia High School
Barn Quilts of Carver County	Imperial Porta Place	Paws Inn Resort	Waconia Inn & Suites
Battis Team: Steve & Amy-Lakes Area Realty	In Towne Marina	PemTom Land Company	Waconia Lanes & Pub
Bayview Elementary School	ISD #110-Community Ed	Peterson Company Ltd	Waconia Manufacturing
Becky Larsen-RE/MAX Results	Interlaken Place	Pine Products, Inc	Waconia Moravian Church
Bergmann Interiors LLC	Island View Golf Club	Pizza Ranch of Waconia	Waconia Patriot
Bob's Barber Shop	It's a Keeper	Plumbing & Heating by Craig	Waconia Public Schools
Braunwarth Properties/Waconia Landing	James Maiser CPA	Precision Eye Care, LLC	Waconia Roll-Off Service Inc
Budget Blinds	JIMandSALLY.com	Premier Custom Apparel Shop	Waconia Veterinary Clinic
Carlson's Lovable Llamas	Jim Gilbert's Wild Bird Store	Promise Community Church	Waconia West Carver Rotary
Carver County Development Agency	Karen Kirby	RAM Buildings, Inc	Waterbury Townhouse Association
Carver County Fair	KJGT FM	Real Deals on Home Décor	Weinzierl Jewelry
Carver County Historical Society	KleinBank	Rey Azteca	Westview Acres Good Samaritan
Casualty Assurance of Chaska	Koch Bus Services, Inc.	Ridgeview Foundation	Who's on First
CD Products, Inc.	Ladybug Childcare Center	Ridgeview Medical Center	Wildwood Design
CenterPoint Energy	Laketown Chocolates	Rising Star Dance Academy	Willow Winds
CenturyLink	Laketown Gym	Safari Island Community Center	Willems Cabinets & Woodworking
Choice, Inc.	Lakeview Clinic	Salon Trende	William F Oswald, DDS
City of Waconia	Langemo Law, P.A.	Scholla Financial Inc	Xcel
Clearwater Clothing	Latigo Leasing	Schram Vineyards	Xyngular-Weightloss-Wellness-Energy
Clearwater Middle School	Legacy Wine & Spirits	Scott Bolster Photography	Yetzer's Home Furnishings & Floorcoverings
Cool Breeze Cottage	Lenzen Chevrolet-Buick Inc	Security Bank Waconia	Yellow Cell=Denotes New Member
Creature Works Labs	Lighthouse of Waconia	Shaw Construction	
Crown College	Lindemeier Heating & Cooling	Southview Elementary School	
Curly Willow	Locher Bros.	SPOKES Bike & Ice Cream Shop	
Danielle Alexander Design	Lola's Lakehouse	St Joseph's Church and School	
Dojo Karate	Mackenthun's Fine Foods	Statewide Gas Services, Inc.	
Double A Trucking of Waconia	Marco	Subway	
Drazan, Henke & Associates	Mattamy Homes	Sunleaf Natural LLC	
Drs. Dungey, Menser & Associates	Medallion Cabinetry	Systemhouse, Inc.	
Dueber's Inc	Melchert Hubert Sjodin, PLLP	Taylor Hubbard Photography	
Edina Eye Physicians & Surgeons	Memorial Blood Centers	The Jeff Schulz Team-RE/MAX	
Edward Jones Investments	Mid Country Bank	The Seat Fixer MN	
Energy Misers, LLC	Midwest Dental	The Stash of Waconia	

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Synergy!

By Kellie Sites, President

Photo courtesy of Taylor Hubbard Photography



Definition of **SYNERGY**

- 1: **SYNERGISM**; *broadly* : combined action or operation
- 2: a mutually advantageous conjunction or compatibility of distinct business participants or elements (as resources or efforts)

Synergy is my favorite word today. It is something that makes the Chamber essential! We help to create synergy in Waconia and beyond.

Synergy means the energy derived from working together – the sum of all the individual pieces coming together making something stronger.

Here’s what we provide to help create that energy...

Retail events – bringing over 20 members together, pooling resources and creating events that are way better than just one business trying to accomplish the same thing.

Networking events – providing opportunities for a business to host a group of colleagues – great energy and connections take place every time!

Our membership directory – all those businesses in one book – resources, ideas, help, new ideas... use it!

Business Home and Family EXPO – bringing over 80 businesses together in one room; providing seminars, prize opportunities, business to business networking and gaining exposure in our community.... great energy in one room! Make sure you are there.

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MARK YOUR CALENDARS! BUSINESS DAY AT THE CAPITOL MARCH 13, 2013

How does the Governor’s proposed budget affect your business? Our Legislators need to hear from you! Please let me know if you would like to share your experience(s) with any of the following:

- HEALTH CARE EXCHANGE?
- TAXES?
- Clothing, Business Services, Business to Business?
- MINIMUM WAGE?
- ENERGY?
- PERMITTING?
- SOLID WASTE?



Grow Minnesota! bolsters Chamber's efforts

By David C. Olson

MINNESOTA
CHAMBER of
COMMERCE

State finances and the projected \$1.1 billion shortfall for the two-year budget cycle beginning July 2013 are certain to dominate the 2013 Legislature. The Minnesota Chamber of Commerce and our statewide chamber federation remain your voice for spending discipline.

Our insistence on focusing first on spending reform to close the gap has drawn a challenge from Gov. Mark Dayton. He asks for specifics from those who advocate a cuts-only approach to balancing the budget, asking how they'd pay for additional programs and services.

Even before the governor presented his plan for solving the budget gap, new requests for spending were being forwarded:

- The Governor's Transportation Finance Advisory Committee is seeking a higher gas tax and tab fees to help the state pay for transportation – boost the gas tax to raise more than \$15 billion over the next 20 years and increase vehicle registration fees by 10 percent for another \$1 billion. The most recent increase in the gas tax, passed as part of the 2008 transportation law, just took effect this past July.
 - The Education Finance Working Group appointed by state Education Commissioner Brenda Cassellius presented a wish list that carries an annual price tag of \$634 million.
- Legislative proposals for the new state health insurance exchange include increasing premiums 3.5 percent to cover operating costs.
- Many public retirement funds are not in balance, and some employee groups are indicating they want the state to fund the difference.

Then came what the governor promoted as a balanced approach to solving the budget, a combination of increasing taxes and reducing spending. His proposed cuts, unfortunately, are dwarfed by significant tax increases of \$2.1 billion. For the next two-year budget cycle, he has proposed a 7.6 percent increase in spending – that represents another \$1 billion above the already \$1.6 billion in projected growth. His \$224 million in spending reductions pale in comparison. The Legislature convened on a common theme of helping Minnesota companies remain competitive in this fragile economy; his proposed budget threatens to send jobs out of the state. You can see why a different approach is needed.

The Minnesota Chamber is ready to work with the administration and lawmakers to redesign the way services are delivered. We support the administration's outcomes-based budgeting. We look forward to serious legislative debate on spending priorities and results.

The governor and the Legislature will be making decisions about state spending and taxes that will have considerable impact on all of us. Our state leaders must not take actions that will place employers at a competitive disadvantage in the national and global economies. Just look what's happening around us.

North Dakota Gov. Jack Dalrymple is recommending reducing the top rates of both the individual income tax and corporate rate. Wisconsin Gov. Scott Walker announced his goal to lower income taxes for the middle class and small business. Iowa Gov. Terry Branstad has proposed to lower property taxes for all types of properties. South Dakota presents the longstanding challenge with no individual income or corporate tax. In all fairness, there is more to these comparisons, but the important theme is the message they are sending to investors and employers.

Minnesota's general-fund revenue for the 2014-15 budget is projected at \$35.8 billion. That's up 2.4 percent from the current biennium, without any tax increases. At the same time, state government spending – without any changes – is anticipated to increase by 4.7 percent to \$36.9 billion.

We're not advocating a "cut" in spending; we're saying let's live within the additional \$850 million the state expects to collect in taxes during the next two years and get smarter about how we deliver programs and services now. Minnesotans will be best served if we focus first on ways to make government more efficient before automatically opening the spigot for higher taxes.

David Olson is president of the Minnesota Chamber of Commerce – www.mnchamber.com.

Board of Directors

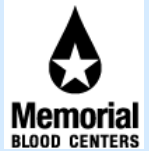


Heather Heyer and Julia Beauchaine receive their first dollar of clear non-profit from the Chamber Ambassadors.
Their motto-*So others may live*

Memorial Blood Centers

Julia Beauchaine 651-332-7166

jbeauchaine@mbc.org www.mbc.org



Founded in 1948 as the War Memorial Blood Bank, Hubert Humphrey was their first donor! "So others may live"-we are glad to have this excellent non-profit organization supply all the blood for 30 hospitals including Ridgeview Medical Center. They also do blood testing for the Mayo Clinic.

They are always looking for blood donors, especially if you have 'O negative' blood, which a universal blood type that we can all use. Think about becoming a blood donor if you aren't already! The next life you save may be your own.

Waconia - West Carver Rotary

Ron Seib, President 952-361-9294

Email: r.seib@kleinbank.com

www.clubrunner.ca/waconiawestcarver.org



Rotary International was founded in Chicago in 1905 and grew into an international organization within 14 years. Today there are over 1.2 million members with the key value of service above self. Rotary International has partnered with the Bill and Melinda Gates Foundation in their efforts to eradicate polio in the world.

The Waconia-West Carver Chapter was formed in 1986 and provides opportunities for student exchanges and facilitates the STRIVE program at Waconia High School and Mayer Lutheran – Students Taking Renewed Interest in the Value of Education. They meet every Wednesday for breakfast and to hear a speaker. Please give them a call if you're interested in learning more about joining this important and vibrant community organization.

Midwest Vintage Snowmobile Show

Name Sue Goede 952-657-2315

Email: 1goose@frontiernet.net www.mwvss.com

Twenty-two years ago a group of vintage snowmobile enthusiasts got together to form this exciting destination event. In 1997, as the event grew, the Carver County Snow Runners got involved. There are now 35 members on the committee.

Each year a different brand(s) of snowmobile is featured. 2013 was the Year of the Scorpion (Crosby, MN) and Brut (Bruton, MN)! (There used to be 183 different manufacturers of snowmobiles, now it's down to 4.) Each year this event brings 6,500 – 7,000 people to Waconia to watch drag races, participate in the vintage snowmobile ride around the lake and to buy and swap vintage parts. On Saturday night there is a banquet at which funds are raised for the Minnesota Make a Wish foundation. Every year there is something new and we are so thrilled to promote this unique extraordinary event.



Scott Wakefield, Carver County Snow Runners, accepts the first dollar of profit for the Midwest Vintage Snowmobile Show.

Member News & Happenings

Wine Tasting @ Legacy Wine & Spirits-Friday, February 1st 4:00-7:00pm

Parley Lake Winery will put on a wine tasting at Legacy Wine and Spirits on February 1. Come sample their award winning wines and pick up something to enjoy by the fire or during the game this weekend or plan ahead and pick up a bottle for a special Valentine's Day dinner! Legacy Wine & Spirits-724 Vista Blvd, Waconia www.parleylakewinery.com



Winterfest Carnival: February 2, 1:00-3:00pm



Families & friends are welcome to join in on the fun and win awesome prizes at Safari Island Community Center. Carnival games include our ice fishing pond, snowball toss, penguin bowling, hockey shot, and much more!
Cost: \$5/child for 10 tickets; \$1.00 for 6 extra tickets.

Safari Island Community Center-1600 Community Drive, Waconia www.safariisland.net

Open House @ Alexander Prep School-Saturday (2/1) & Monday (2/4)

This private school is set to open the fall of 2013. Come learn all about their distinguished academics as well as their extracurricular sports and music programs. Located in side the beautiful Minnesota Landscape Arboretum (**3675 Arboretum Drive, Chaska**). www.alexanderprepschool.com

Saturday, February 2 10am-1pm Featuring: Neal Broten-Legendary Minnesota Hockey Star

Monday, February 4 6-8pm Featuring: Dr Kenneth Dragseth-Distinguished Leader, Speaker & Author in Education

Bariatric Information Session-Thursday, Feb. 7, 6:30-8 pm

Interested in weight loss surgery? Attend a free seminar to learn more about surgery and get answers to your questions without any cost or obligation. Seminars will cover current surgical options, benefits and limitations of weight loss surgery, lifestyle and behavior changes associated with the surgery, and the insurance approval process. Registration is not required, but aides in planning. For more information, visit www.ridgeviewmedical.org/events, or call 952-442-7820. Two Twelve Medical Center, 111 Hundertmark Road, Chaska.



Valentine's Day Parent's Night Out @ Laketown Gym

Friday, February 15, 7:00-10:00pm



Need a night out and/or a place for your kids to burn off some excess energy? Laketown Gym is offering a Valentine's Parents Night Out for you! Open gym from 7-10. If your kids get tired of running, jumping, spinning and bouncing, they will also have a movie playing and a place to relax. Space is limited, so call by Thursday, February 13 at 9pm. 952-368-3547 or email frontdesk@laketowngym.org.

Laketown Gym-654 Industrial Blvd, Waconia

Donations NEEDED!

Servant Life Ministries (a division of Trinity Lutheran church) is sponsoring a Womens' Day on February 23 for the women who utilize the Watertown, Waconia & Norwood Young America food shelves. Along with lunch, prayer and hope, they hope to give away prizes of groceries, car, hair & dental care, but also rare pampering opportunities-massages, pedicures, haircuts and more. If you are able to participate by donating for these women who struggle in our community, please contact Connie 952-456-4725.

Mark your Calendar-Escape to the Islands March 2, 2013

This event is designed to get people out of hibernation and into Waconia to enjoy dining, entertainment and retail therapy! There will be specials, demonstrations & drawings with a tropical theme.

10:00-5:00 SHOPPING! Eating and Drinking 11am-? Check out the fun!

Artsy Market at Waconia Farm Supply-Garden Center. *Discover the Treasure-in Waconia!*

ESCAPE TO THE ISLANDS



Monthly Chamber Luncheon

Thursday, February 28, 2013

11:30AM-1:00PM

Location: Lake Waconia Event Center

Address: 8155 Paradise Lane

RSVP to the Chamber Office by February 22!



Topic: Business, Business, Business!

A member favorite-Join us for this fun, progressive, networking meal!

Come prepared with **business** cards,
a 2 minute commercial about your **business**,
and be ready to give and get **business**!

3 different courses, 3 different groups of people! Invite a colleague!

\$20 per member, \$25 for non-members RSVP Required!

Walk-ins will not be guaranteed.

Please RSVP by Friday, February 22!

www.destinationwaconia.org or 952-442-5812

*Payment will be accepted in advance or at the door.

Please note that you will be billed for all meals reserved and walk-ins not guaranteed.



Chamber Calendar-February 2013

- 7 Coffee Connection at Auburn Meadows (591 Cherry Drive, Waconia) 7:30-9:00am
- 8 Business Home & Family EXPO Committee Meeting-Chamber Office Noon-1pm
- 13 Board of Directors Meeting-Maple Conference Room, City Hall 11:45am-1:15pm
- 13 WYP-Waconia Young Professionals @ Ground Round (520 Cherry Drive, Waconia) 5:30pm
- 14 Retail Committee Meeting-Maple Conference Room 8:00-9:30am
- 21 Ambassador Meeting Chamber Office Time 8:45 am
- 28 Chamber Luncheon at Lake Waconia Event Center 11:45-1:00 *Speed Networking!* **RSVP by 2/22/13!**

Mar 2 Escape to the Islands-Shopping & Dining Event all over Waconia! Discover the Treasure!