



# CHAMBER NEWS

A publication of the Waconia Chamber of Commerce

November, 2012

**Saturday, 11/3**  
5th Annual Chamber of Commerce

## D.E.A.R.

*Divas Enjoying Awesome Retail*

**Gather your Diva girlfriends, moms, sisters  
& co-workers and start hunting for the perfect gift  
for you or your loved ones!**

**9-5pm Shopping**

**10:00am FREE Fashion Show @ Waconia Theatre-  
Screen #1-Fashions from all over town!**

**11:30am Tablescaping @ Yetzer's Home Furnishings**  
*Get ideas on how to pull together a table with items from  
all over town PLUS free Chocolate Sampling from  
Laketown Chocolates.*

**1:30pm Tablescaping @ Mackenthun's Fine Foods**  
*Get ideas on how to pull together a table with items from  
all over town PLUS free wine sampling from Parley Lake  
Winery and appetizers from The Next Course Cooking  
School!*

**Scavenger Hunt ALL DAY-Spell "DEAR" and enter to win  
a basket of Waconia!**

**Wear your "Blaze Orange" for specials at these  
participating businesses-**

*BIG Athletics, Clearwater Clothing, Curly Willow,  
Factory Direct Furniture Express, Fair Trade Gift Shop, Fantastic Sam's,  
Heavenly Patchwork Quilt Shop, Jim Gilbert's Wild Bird Store,  
Laketown Chocolates, Mackenthun's Fine Foods, Neubauer/HealthSource  
Chiropractic, Parley Lake Winery, Real Deals on Home Décor,  
Salon Trendé, Sovereign Estate Winery, The Stash,  
Waconia Farm Supply, Waconia Trading Company, Weinzierl's Jewelry,  
Yetzer's Home Furnishings & Flooring*

**PLUS receive additional specials at these bars & restaurants:**

*D'Vinci's, Green Olive Deli, Hopper's Bar & Grill,  
Lola's Lakehouse, Mocha Monkey, and Waconia Lanes*



## Welcome New Members!

### Minnesota Landscape Arboretum

*\*Beverly Anglum*

3675 Arboretum Drive  
Chaska, MN 55318  
952-443-1407  
anglu001@umn.edu  
www.arboretum.umn.edu

Education

### Scott Bolster Photography

*\*Scott Bolster*

1463 Mallard Place  
Waconia, MN 55387  
952-443-4077  
scott@scottbolster.com  
www.scottbolster.com

Photography

### Waterbury Townhouse Association

*\*Jim Robertson*

P.O. Box 3  
Waconia, MN 55387  
612-597-7273  
jrobertson1936@yahoo.com

Non-profit townhouse association

## Southwest Metro Magazine...

Now distributed to Waconia! Check out the November  
issue featuring Waconia Chamber members Jim Gilbert's  
Wild Bird Store and The Stash.

You can subscribe at [Southwestmetromag.com](http://Southwestmetromag.com)

**Shop  
Waconia**

### Inside this issue:

- Page 1 Member news & events
- Page 2 Message from Kellie
- Page 3 Minnesota Chamber news
- Page 4 Ambassador Visits
- Page 5 Member Updates & Happenings
- Page 6 Luncheon News & Calendar



By Kellie Sites, President

Photo courtesy of Lynn Laumann Photography



There are so many things on my mind I think I need to write about them all!

**DEAR Hunting!** Tomorrow there will be Divas Enjoying Awesome Retail. 26 chamber member businesses put in \$100 as well time and energy planning this “bring people to town” event. It also serves to get folks who live here to venture into shops they might have never been in before. We hope that you will encourage your employees and family and friends to check it out!

This year is extra fun for me, since I got an extreme hair make over from Sommer Eveslage at Salon Trendé and I get to be a model in the fashion show wearing clothes from The Stash! The Waconia Theatre is the venue for this free, ½ hour fashion show where you learn about fashion and hair styling... As someone just said to me, “If you can’t find it in Waconia, you don’t need it!” Other fun events are Tablescaping and chocolate sampling at Yetzer’s Home Furnishings at 11:30 and Tablescaping and Parley Lake Wine sampling at 1:30 at Mackenthun’s Fine Foods. There is also a scavenger hunt – looking for the letters D E A R... fill out the card, turn it in and you might win a Basket of Waconia.

**WYP!** Waconia Young Professionals are back! Peter Hess of Thrivent Financial has stepped up to lead this program for our chamber. The goal is to provide career-minded individuals under the age of 40, with opportunities to develop socially, professionally and civically. This group will serve as a social outlet that builds friendships, offers recreational activities and encourages philanthropic and charitable service. Peter has already established himself with the young professional groups from the SouthWest Metro, Eden Prairie and Shakopee Chambers. That means a lot of opportunities for networking, etc! Please share this opportunity with your employees, colleagues who may be interested in growing socially, professionally and civically! *Meeting: November 8th 5:30 Lola’s Lakehouse*

**Vote!** The chance to moderate a forum was something I could not pass up. Candidates from District 47 and 47A were asked about 8 questions regarding the economy, jobs, teachers, and the referendums. Our Chamber works to provide information that helps you make informed decisions at the polls. There will be some very close races this year and I hope you will make it a priority to vote! Please encourage your employees to vote as well. If you would like to see the forum, it is on cable channel 8 as well as on our website. It was filmed by a student from Waconia High School as part of a media project. Check it out! Thanks to the Waconia West Carver Rotary and the Waconia Patriot for partnering with us on that event.

For all kinds of information about the issues and the candidates, I highly recommend that you take a minute to go to the Minnesota Chamber of Commerce’s Voter Tool Kit

<http://www.mnchamber.com/action-center/elections-center/voter-toolkit.cfm>

**Lighting up the town!** Start planning your holiday decorating now! Lighting up your business makes it look inviting and when we all light up our shops, it’s gorgeous! Plan on hosting an open house at your business on November 29<sup>th</sup>... many shops will be open until 8pm and will have luminaries lighting up the sidewalk outside of their business. I have 240 battery operated lights in my office. If you would like to participate – let me know! Encourage your neighboring businesses to do the same! There will be a tree lighting event at 7pm at City Square Park.



## Clouds on the jobs horizon

By David C. Olson

MINNESOTA  
CHAMBER of  
COMMERCE

Newly elected legislators will take their seats on January 8 with distinct marching orders from business owners and managers across the state: Don't stand in our way of creating private-sector jobs. The theme was loud and clear in results of the Minnesota Business Barometer Survey conducted annually by the Minnesota Chamber of Commerce and Himle Rapp & Company.

Minnesota employers have traditionally been an optimistic group; that was true once again in this year's findings. But there's an underlying message that policy-makers must understand.

Businesses still see blue sky when asked about the long-term outlook of the state's economy. But clouds quickly appear when they look at the challenges of today's global economy. The survey underscores that the Governor and Legislature must take immediate steps to earn the continued confidence and investment of job-creators.

Tax burden remains at the top of business priorities. Seven out of 10 employers cited taxes as one of the two most important barriers to job growth in Minnesota. Sixty percent reported a greater tax burden than five years ago – up markedly from 2011 when 25 percent reported a greater tax burden.

Other messages were equally clear:

- The stability and predictability of government regulations are important factors in business decisions to invest in Minnesota operations.
- Costs continue to rise for employers who provide health insurance. Businesses are not yet looking to eliminate the employee benefit but are seeking ways to manage this cost.
- Only half of the employers surveyed reported there are enough skilled workers available in their industries. When gaps arise, employers identify training rather than a shortage of workers as the primary workforce barrier.
- Electricity costs continue to be a concern. Reliability also is beginning to surface as a larger factor for some businesses.

Highlights of the Business Barometer can be found [here](#).

The Business Barometer sets the stage for a vigorous debate on what steps must be taken to encourage Minnesota business owners and managers to keep investing in Minnesota. Building the confidence of the statewide business community in the state's public policy is key to building a better livelihood for all Minnesotans.

David Olson is president of the Minnesota Chamber of Commerce. For more information, visit the Web at [www.mnchamber.com](http://www.mnchamber.com).

## Ambassador Visits

### KJGT 88.3 FM

#### NEW RADIO STATION!

**Owners: Anne Kidder & Blake Rice**

[www.KJGTfm.org](http://www.KJGTfm.org)    [news@kjgtfm.org](mailto:news@kjgtfm.org)

**Listen 24 hours a day, 7 days a week!**

Their mission is to provide local and national music, local and interesting news, education, and support of communities in our listening area. And generally good causes! 88.3 KJGT radio, which services Waconia and the surrounding communities, is recognizing local businesses. If you would like your business recognized on the air and on their website at [www.kjgtfm.org](http://www.kjgtfm.org), send them an email at [news@kjgtfm.org](mailto:news@kjgtfm.org).



The Ambassadors present Anne with the first dollar of clear non-profit! The logo is a representation of their motto: vacation for the ears.



### Taylor Hubbard Photography

**Owner: Taylor Hubbard**

**44 West First Street**

**Phone: 952-442-2711**

[www.TaylorHubbardPhoto.com](http://www.TaylorHubbardPhoto.com)

**RIBBON CUTTING!** The ambassadors help Taylor and her husband Martin celebrate the new location of Taylor Hubbard Photography. Taylor is thrilled to have her studio right in the heart of Waconia. She has a beautiful screening room where you can select your photos from a large screen. Taylor is glad to have the flexibility of shooting either inside or outside. Give her a call for all of your photo needs!

### Visiting Angels

**Manager: Harel Perez**    [hperez@visitingangels.com](mailto:hperez@visitingangels.com)

**952-233-5600**    [www.visitingangels.com](http://www.visitingangels.com)

Visiting Angels is in the business of caring, meeting the needs of people where they are, whether in a care facility or in your own home. They can provide someone to help 365 days a week, 24 hours a day. They have RN's, PCA's, and CNA's to help with whatever it is the need is. Whether it's a memory care issue or maybe a pregnant woman, they can help. They are also currently hiring!



Harel Perez in the center with Ambassadors Blake Pool, Darla Holmgren, Gerry Kirby and Wendy Petersen-Biorn

## Member News & Happenings

### Delightful Desserts & Decades of Fashion! Saturday, November 3 2:00pm

Delightful desert bar with goodies from a variety of Twin Cities' bakeries.

Tickets available at the door-\$10 includes flavorful coffees & fashion show  
Good Samaritan-Westview Acres-433 W 5th St



### Balance Life: Grand Re-Opening Celebration Friday, November 9 Noon-5pm



Come tour their new space next to Clearwater Clothing across from Mocha Monkey. Healthy snacks, prizes, & product discounts, chair massages & complimentary min-yoga sessions (call to pre-register).

Balance Life-138 South Olive Street, Waconia 952-442-2288 [www.balancelifewaonia.com](http://www.balancelifewaonia.com)

### Happy 6th Anniversary to Salon Trendé!

In honor of their 6th Anniversary, owner Sommer Eveslage will be offering 20% off all products November 3-20. Stop by and congratulate Sommer and her crew! You may even want to schedule a "hair tune-up" before the holidays!

Salon Trende-542 Elm Street S, Waconia 952-442-1361

*Salon Trendé*

### Shop Local Advertising Opportunity this Holiday Season

The Patriot will be publishing "Shop Local" pages as a reminder to readers to shop local businesses this holiday season – for Black Friday, Small Business Saturday and all throughout the holiday season. It will also include a "3/50" message. Ads start at only \$40 and will be published on November 15 & 22. **Rates are for both weeks and include full color!** Contact Terri Dammann at 952-442-6819 or [terri-dammann@ecm-inc.com](mailto:terri-dammann@ecm-inc.com) by Friday, November 9<sup>th</sup> if you are interested in advertising.

### Gift Giving from Parley Lake Winery

Looking for the perfect holiday gift for that person who seems to have everything? Then Parley Lake Winery has just the right gift for you to give. They are proud to offer local character in handcrafted wines, so no matter which of our award winning wines you choose to give it will be a gift that is sure to please even the toughest to buy for on your holiday shopping list!



Visit [www.parleylakewinery.com](http://www.parleylakewinery.com) for information on ordering and delivery options.

### Memorial Blood Drive –Wednesday, November 14 Noon-7PM @ Trinity Lutheran



This blood drive is held by Chamber member, Memorial Blood Center, will support Chamber member, Ridgeview Medical Center, and will be hosted at Chamber member, Trinity Lutheran Church & School.

952-913-6624 or [memorialbloodwaonia@gmail.com](mailto:memorialbloodwaonia@gmail.com) to schedule an appointment-walk ins only if slots are available. **Step up to donate and your gift will be matched by a donation of 1 pound of food to Second Harvest.** Plus enter to win free tickets to the Vikings v. Packers game!

### Hairball @ Lake Waconia Event Center-Friday, November 23

Hairball is the world's ultimate "80's Rock" impersonation act, recreating the good-time party atmosphere of a decadent decade with unmatched authenticity. DO NOT miss Hairball, the most exciting recreation of the greatest era in rock history!

Doors open at 8:00pm, Music begins at 9:00pm

Tickets available at the door \$15 [www.hairballonline.com](http://www.hairballonline.com)





# November Chamber Member Luncheon

Thursday, November 15

11:30 - 1:00PM

Island View Dining

7795 Laketown Parkway, Waconia, MN

**Topic: “40 Sales Tips in 50 Minutes”**

**Guest Speaker: Scott Plum**

This fast-paced program covering new tips for today’s marketplace delivered especially for sales people, business owners, or anyone who works with customers, clients, or prospects. This Minnesota Retailer’s Association seminar will provide you 50 tips to be more effective in your persuasion and influence, and in the questions you ask. We will also be honoring our Waconia Business Gives recipients.



***\$20 Members, \$25 Non-Members\****

*includes program, meal, beverage, tax & gratuity*

Please RSVP by **Friday, November 19**

**cgesinger@destinationwaconia.org 952-442-5812**

\*Payment will be accepted in advance or at the door.

*Please note that you will be billed for all meals reserved and walk-ins are not guaranteed.*



- 1 Coffee Connection @ Lola’s Lakehouse-318 E Lake Street, Waconia 7:30-9:00am
  - 3 D.E.A.R. Hunting in Waconia-Retail & Dining Specials all over town
  - 8 Retail Committee Meeting 8:00-9:30am Maple Conference Room
  - 14 Board of Directors Meeting 11:45-1:00pm in Oak Conference Room
  - 15 Ambassadors Meeting 8:45am in Chamber Office
  - 15 Monthly Chamber Member Luncheon at Island View Dining 11:30am-1:00pm
  - 22-23 Thanksgiving Holiday-**We’re thankful for all of our Chamber Members & Volunteers!**
- The Chamber office will be closed Thursday & Friday. Enjoy the holiday with your friends & family!