This fun event has become a “rite of spring” for many women ~ they gather their mothers, sisters, daughters and friends to spend a great day “doin’ the town”!

100 FREE goody bags* will be distributed to the first 50 women at Clearwater Clothing & Fair Trade Gift Shop (inside Mackenthun’s) One lucky bag at each location will contain a $50 Waconia Buck certificate!

For more information on events for the day, go to our website www.destinationwaconia.org.

Look for the pink balloons!

Participating Businesses:

<table>
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<tr>
<th>At the Farm</th>
<th>Heavenly Patchwork</th>
<th>Parley Lake Winery</th>
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<tbody>
<tr>
<td>BIG Athletics</td>
<td>Hopper’s</td>
<td>Real Deals</td>
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<tr>
<td>Clearwater Clothing</td>
<td>Island View Dining</td>
<td>Salon Trendé</td>
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<td>Curly Willow</td>
<td>Jim Gilbert’s Wild Bird</td>
<td>Sovereign Estate Wine</td>
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<td>D’Vinci’s of Waconia</td>
<td>KleinBank</td>
<td>The Stash of Waconia</td>
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<td>Dueber’s</td>
<td>Lakeview Optical</td>
<td>Waconia Farm Supply</td>
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<td>Factory Direct Furniture</td>
<td>Legacy Wine &amp; Spirits</td>
<td>Waconia Trading Co.</td>
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<td>Fair Trade Gift Shop</td>
<td>Lola’s Lakehouse</td>
<td>Weinzierl’s Jewelry</td>
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<tr>
<td>Golden Dragon</td>
<td>Mackenthun’s</td>
<td>Willow Winds</td>
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<td>Green Olive</td>
<td>Mocha Monkey</td>
<td>Yetzer’s</td>
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*There is still time to get in the bag! Have your 100 items to the...
The other morning at the Coffee Connection, Paul Melchert was sharing his philosophy on success.... “If you want to succeed, you need Passion!” I would love to see Paul in the courtroom!

I couldn’t agree with him more. Why else would my personal van look like a walleye with destinationwaocnia.org emblazoned everywhere? I love my job. The folks at CD Products love their jobs too! The artwork, and craftsmanship of all they do shows that they have pride in what they do... And they’re passionate about getting it right! If you need your vehicle wrapped or need some signage... Give them a call today! They are just one of the businesses that are showing off their community spirit by their contributions, volunteers and enthusiasm. All sponsors and groups and volunteers will be listed in the Waconia Patriot after the GFO is finished... Thanks to all of you!!!

Speaking of successful... I wish everyone could have joined us to hear David McNally speak about the difference between surviving and thriving in business. He made some excellent points:

Survivors focus on: People as Ordinary, Limitations, Meeting Standards, Making Excuses, Getting Through and Hiding Out...

Thrivers focus on: People as Extraordinary, Great Expectations, Setting Standards, Making Commitments, Breaking Through, and Shining Out...

From: Success Strategies for Building a Strong Business and Personal Brand
Presented by David McNally www.transformcorp.com

We in Waconia are THRIVERS! Because we have passion for what we do. This is evident by the success of our businesses in town, our events, our schools, our community groups....

Passion: a strong affection or enthusiasm for an object, concept...

“Enthusiasm is one of the most powerful engines of success. When you do a thing, do it with all your might. Put your whole soul into it. Stamp it with your own personality. Be active, be energetic and faithful, and you will accomplish your object. Nothing great was ever achieved without enthusiasm.”

– Ralph Waldo Emerson, American Philosopher
Efficiency is the byword these days as business and government examine ways to do more with less. Streamlining operations – no matter the service or product provided – is essential if we are to emerge leaner and stronger in the new economy.

The city of Owatonna provides a shining example where cooperation between the private and public sectors can spell dividends for everyone. LEAN improvements are being implemented in city departments through a joint project of the Owatonna Area Chamber of Commerce & Tourism and the city of Owatonna. LEAN is a common practice implemented in the private sector as a way to reduce waste, increase worker productivity and save money. In Owatonna, they are seeing results in the delivery of public services, too.

“The city is already finding great success, and they’ve just begun their work,” said Brad Meier, president and chief executive officer of the Owatonna Area Chamber of Commerce & Tourism. He particularly credited City Administrator Kris Busse, who herself noted, “Employees have developed an eye for identifying waste and are taking steps to eliminating it right away.”

Owatonna’s efforts are among a handful of pilot redesign projects made possible through funding from the Minnesota Chamber of Commerce and the Bush Foundation. The initiatives are intended to engage business leaders and citizens to redesign government services. It’s working, as evidenced in Owatonna.

The grant was definitely a boost for Owatonna, said Busse, who gained insight into LEAN at a couple of conferences. The financial assistance enabled the city to hire a consultant to guide the project onsite. The city began scrutinizing operations first in the parks and recreation department, and then the building and inspections department.

The city’s greatest successes have been in the inspections department. For example:

+ The city can process the majority of building permits in less than five days.
+ Forms have been simplified; the checklist of requirements has been reduced from eight pages to four pages.

A new website for the building inspection group provides another way to effectively communicate with builders and the general public.

“Like everything, change is difficult. But once you get into it and see it working, you see the benefits,” Busse said. “The most exciting part is that our inspectors see the opportunity to use LEAN in other areas.”

Meier echoed the enthusiasm embraced among city employees. “The possibilities for improvements are really endless. We commend the city for jumping in and starting the process.”

Cities and counties involved in the other Minnesota Chamber pilot projects are reporting successes, too. For details on their initiatives, contact Jennifer Byers, vice president of grassroots and local chamber relations, at jbyers@mnchamber.com.

David C. Olson is president of the Minnesota Chamber of Commerce. For more information, visit the Web at www.mnchamber.com.
**Ambassador Visits**

**Willems Cabinets & Woodworking**

Owner: Tom Willems  
203 Playhouse Street E  Cologne  
952-466-2522  tpwcabinet@aol.com

In August of this year, Tom will be celebrating 30 years in the cabinetry business. He started with a booth at the Carver County Fair and hasn’t looked back! They do custom built cabinets and countertops, entertainment centers, cabinets for any room in the house! Laundry room, bathroom, china cabinets... So many possibilities. They do mainly residential, but also do light commercial work. They have a small show room at their shop in Cologne and will come to you to help you design—remodel from the start to the finish. Welcome Tom!

**Ridgeview Regional Radiation Oncology**

Dr. Paul Sperduto  
560 South Maple St  
952-442-6000  
www.mropa.com

This is an amazing place to have in a town of our size. The technology and level of care was immediately evident while we were touring this state of the art business. They deliver radiation therapy to patients. They have machines that help to determine the treatment and how you need to be positioned for the most accurate radiation. This is not a place that you want to have to go to, but if you do, there’s none better!

**Paws Inn Resort**

Owners: Jodi Theis  
8127 Yale Avenue  New Germany  
952-353-8006  pawsinnresort@gmail.com  
www.pawsinnresort.com

Jodi and her family have been training and boarding dogs for 20 years. They do agility training as well as “Handlers Anonymous” for owners. Jodi was a vet technician, so she knows how to work with all sizes of dogs and cats. They also sell pet supplies! Check them out!
Member News & Happenings

**CATERING NEEDS? SPACE NEEDS?**

Look no further than our chamber business listings at www.destinationwaconia.org... Here are a few!

- Green Olive Deli and Catering
- D’Vinci’s
- Island View Dining
- Crown College
- City of Waconia
- Carver County Fair
- Pizza Ranch
- Dist 110
- Lake Waconia Event Center
- Mackenthun’s Fine Foods

**4th Annual Charity Golf Event-Wednesday, May 9 benefiting Waconia United Food Shelf**

Deer Run Golf Course-8661 Deer Run Drive, Victoria

There is still time to register your foursome, sponsor a hole, donate to the Silent Auction or register to attend the dinner!

4 person scramble with shotgun start at 11:00, dinner at 3:00 in the clubhouse.

For more information, contact Bob Beaupre at 612-501-8762 or bob@mackenthuns.com

**Sovereign Estate Winery Season Opener-Thursday, May 10**

The Tasting Room & Gift Shop will resume their summer hours starting Thursday, May 10th! To kick the season off, we will be offering **FREE WINE TASTINGS** all day Thursday!

Saturday, May 12-Fish Fry & Live Music- We will be debuting our **NEW Concert Stage in the ball-field** with performances by Seven of Each and The Bingos. Bring a lawn chair and enjoy the show with our wines and sangria!

Sunday, May 13-Chef Joe Cox will be preparing a gourmet Mother's Day brunch at the winery. **Reservations required. Limited seating available from 11:00am to 1:00pm.** $35 dollars per adult, $12 for children 4-12, free for children under 4. Includes a Talon Crest Mimosa for adults. Call the winery at 925-446-9957 to make reservations.

Sovereign Estate Wine-9950 North Shore Road, Waconia  www.sovereignestatewine.com

Hours: Thursdays 11-6, Friday & Saturdays 11-8, Sundays Noon-5

**Pet Expo-Saturday, May 19 10:00am-2:00pm**

Bring your family and tour their facility-boarding, training, grooming & supplies all under one roof!

Lots of exhibits and demos, canine chiropractic & massage~Microchip Clinic from noon-2pm

Silent Auction benefiting Carver County Sheriff K-9s  Food Stand on-site, Sample & Prizes!

**Paws Inn Resort-8127 Yale Ave, New Germany**  952-353-8006  www.PawsInnResort.com

Well socialized dogs welcome!

**Summer Camp Opportunities at Laketown Gym**

Are you (or someone in your organization) looking for something different for your kid(s) to do this summer? Laketown Gymnastics is offering several camp opportunities. Gymnastics builds strength, endurance, flexibility and mental focus all while having FUN!

There are many options from a three hour Day Camp to Event Skills Clinics-no more than 10 gymnasts per coach. Register online at www.LaketownGym.org

Laketown Gymnastics-654 Industrial Blvd, Waconia  952-368-3547
Monthly Chamber Luncheon

Thursday, May 24, 2012
11:30AM-1:00PM
Location: Lake Waconia Event Center
Address: 8155 Paradise Lane, Waconia

RSVP to the Chamber Office by May 18!

Topic: Business, Business, Business!
A member favorite-Join us for this fun, progressive, networking meal!
Come prepared with business cards, a 30 second commercial about your business, and be ready to give and get business!

$20 per member, $30 for non-members RSVP Required!
Walk-ins will not be guaranteed.

Please RSVP by Friday, May 18
www.destinationwaconia.org or 952-442-5812

*Payment will be accepted in advance or at the door.
Please note that you will be billed for all meals reserved and walk-ins not guaranteed.

Chamber Calendar - May 2012

3 Coffee Connection-Mackenthun’s Fine Foods 851 Marketplace Drive 7:30-9:00am
9 Chamber Board Meeting-Maple Conference Room, City Hall 11:45am-1:15pm CANCELLED
10 Retail Committee Meeting+Stuffing of Sister Saturday Swag Bags Maple Conference Room 8:00-9:30am
10-12 2012 Governor’s Fishing Opener on Lake Waconia
11 Community Picnic-City Square Park FREE Food~Music~Fun! 3:30-8:30pm
12 Sister Saturday-8th Annual! Fun, Shopping & Dining all over town
17 Ambassador Meeting Chamber Office Time 8:45 am
24 Chamber Luncheon at lake Waconia Event Center 11:45-1:00 Speed Networking! RSVP by Friday, 5/18