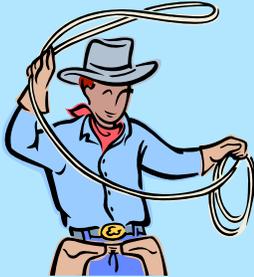




CHAMBER NEWS

A publication of the Waconia Chamber of Commerce

July, 2012



Medallion Cabinetry *presents the 6th Annual* **Waconia Open Golf Event- "The Wild West"** **Monday July 16, 2012** **Island View Golf Club**

- 11:00 AM** **Registration Opens**
- 1:00 PM** **Shotgun Start**
- 4:00 PM** **Silent Auction Begins**
- 5:00 PM** **Reception Begins**
- 6:30 PM** **Silent Auction Closes**
- Award Ceremony**
- 7:00 PM** **Closing Remarks**

*Saddle up, Buckaroos! Indulge your inner cowboy/girl-grab your cowboy hat, holster your (plastic) six-shooter or just brush up on your cowboy jargon and head out to Island View...If you'd like to golf, there is still room for you or your foursome. If you don't golf, come for the Silent Auction and After Hours Party! **Don't forget**-decorate your golf cart in a wild west theme (sorry, no duct tape or stickers allowed)!*

There are still a few Hole Sponsorships available and Silent Auction donations are still being accepted. Still need golfers! Sign up by Friday the 13th!

This is one of our best days of the year- DON'T MISS IT!



2011 Winners-David Olson, Dan Hanson, Deb McMillan, Darrel Johnsrud

Thank you to our 2012 Hole Sponsors thus far:



- | | | | |
|---|--------------------------|---------------------|-------------------------------|
| Island View Golf Club | Memorial Blood Center | Xyngular | Good Samaritan Westview Acres |
| CenterPoint Energy | Ridgeview Medical Center | Waconia Farm Supply | Melchert Hubert Sjodin, PLLP |
| Midwest Expanded Metal | The Seat Fixer | Valley All Brands | CenturyLink |
| Yetzer's Home Furnishings & Floor Coverings | | Waconia Ford | HealthSource Waconia |

Call us today to sponsor a hole! Register your Foursome or just yourself !

Coffee Connection:

Thursday, July 12

7:30-9:00AM

Franklin Printing-25 1st St W, Waconia

That's right-the **The 2nd Thursday of the Month!**

Get back in the net-working "groove" with some



coffee & treats and see what Franklin Printing can do to fulfill your office supply needs.



Chamber Pak **Deadline-Monday,** **July 30!**

This mailing will go to all Chamber members to cover August & September announcements and events! Promote new products, events and updates for your business!

If you are interested in inserting in the packet, call the Chamber to reserve your spot! Please have 225 mail-able items to the Chamber office by 4:30 on July 30. Just \$80!



The Lake Waconia Fireworks Festival is completely supported by donations. Does your business have a collection bucket?

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Creative juices and some organization

By Kellie Sites, President



That's what I'm looking for! Creative juices and some organization to help with some events we have coming up:

The 50th Anniversary Bash for the Waconia Chamber of Commerce! We have so much to be proud of and I'd love to celebrate this occasion with some panache. Would you be interested in helping with this event? I would like to meet at the end of July to get the juices flowing for this event....

Who? Waconia Chamber of Commerce

What? 50 Years Strong! 1962—2012.... 5 decades of cool music :-)

Why? To Celebrate excellent businesses with vision and passion for the community

Where? Room enough for 100+

When? December 13, 2012 5–9pm in conjunction with the Holiday Party

2013 Business, Home and Family Fair What does this event look like to you? Do you have a vision? Do you have some out of the box ideas? Do we mix it up and make it into a Taste of Waconia with business booths too? Do we change the venue? Do we change the time? What would it take for you to have a booth?

We are already getting calls from businesses ready to sign up... But what will it take to get more customers through the door? Have you been to an outstanding convention lately? Have a great speaker in mind? Let's make this the "must attend" event of the year!

I'm open for ideas, and am looking for a few people who like to be part of this committee. Typically we have our event in March—so we need to start planning. Look to start meeting in late September to secure a date and a venue.

Other opportunities to get involved:

Grow Minnesota: visit selected businesses to learn about their business as we gauge how the economy is doing in Minnesota.

Nickle Dickle Day: Saturday September 15th 8am—5:30pm volunteer opportunities

Scarecrows: Time to thinking about sponsoring a scarecrow! What will yours look like?

Board of Directors: the committee is right now looking for members who might want to serve! Involves a monthly board meeting and attendance at various Chamber events. Committee will make the final selection to be voted on in January.

Anything sound interesting? Please give me a call ~ Thanks so much! 952-442-5812



Celebrate the 4th, hire a veteran!

By David C. Olson

MINNESOTA
CHAMBER of
COMMERCE

Independence Day is fast approaching. As we fly our flags, it's an appropriate time to honor those individuals who have fought for and preserved our American freedoms. Minnesotans can especially be proud of the role of our military men and women.

Many of us have witnessed "welcome home" parades for the returning members of our armed forces. And though it's a "feel good" moment for veterans, the limelight can quickly fade as they face the realities of returning to civilian life – often with the prospect of no gainful employment. As we celebrate the Fourth of July, the Minnesota Chamber of Commerce encourages all employers to give veterans the gift of lasting independence.

The fact is that Minnesota veterans are unemployed; that's cause for concern. The national jobless rate for veterans from the post-9/11 Gulf War is 9.2 percent, according to latest statistics. The good news is that the number has dropped about a percent since the beginning of the year. The bad news is that veterans' unemployment is still appreciably higher than Minnesota's overall jobless rate of 5.6 percent.

Minnesota has been especially proactive in supporting returning veterans and their families through the Yellow Ribbon campaign. Through this designation, communities commit to creating a comprehensive network that connects and coordinates agencies, organizations, resources and employers to assist members of armed forces. The first Minnesota community was proclaimed a Yellow Ribbon city in 2008; more than 100 are expected to be on board by the end of this year.

The state of Minnesota has made it particularly easy for employers to connect with veterans by following three steps: Post your available job on www.MinnesotaWorks.net and label it "veteran friendly." Visit your nearest Minnesota Workforce Center at www.positivelyminnesota.com and contact a veterans employment representative; let him or her know you want to hire a veteran. Connect with your local Yellow Ribbon Network to find service members who may be looking for a new opportunity; find your network at www.BeyondTheYellowRibbon.org.

The Minnesota Chamber, as a strong supporter of Beyond the Yellow Ribbon, advocated for veterans at the 2012 Legislature. Employers now have the right under the letter of the law to express a hiring preference for all veterans, and spouses of veterans who have died or have a service-related disability.

It's also clear that veterans, on their own merit, are deserving of jobs. The shortage of qualified workers has been well documented in Minnesota. Veterans present a bright spot in that regard. Members of the Guard and Reserve offer ideal employee traits. Their performance in the service depends on being "on time, all the time" with a focus on responsibility and professionalism. Their worldwide service gives them an appreciation of the competition that employers face in the global marketplace. And they can be counted on for their leadership.

We salute the men and women of our armed forces and welcome them into our workplaces.

David Olson is president of the Minnesota Chamber of Commerce. For more information, visit the Web at www.mnchamber.com.

Ambassador Visits

The Lighthouse of Waconia

Community Relations: Lynda Wacholz

500 Cherry Street Waconia, MN

952-442-1261

www.nspseniorliving.com

The Lighthouse of Waconia, located adjacent to Ridgeview Medical Center, is one of the Twin Cities' premier Lighthouse Senior Living communities. Built by local craftsmen who understand mid-west values, this impressive center offers independent living, assisted living apartments, short-term stay and features a special activity-based memory care addition. A full time chef, beauty salon and Wii gaming room are just a few of the amenities available. They welcome your questions and invite you to stop in for lunch and a tour any time.



The Ambassadors celebrate the opening of the new wing! A must see.....



The Waconia Sewing Center

Owners: Peggy and Dave Daubert

109 South Elm Street

(located inside of Heavenly Patchwork Quilt Shop)

952-442-8677

Hours: M—F 10am—5pm Thursdays 10—7

Saturdays 10—4

www.waconiasewingcenter.com



Peggy holding her first dollar of clear profit with the Ambassadors for the Waconia Sewing Center.

Peggy and Dave Daubert are filling a much needed niche market in Waconia, midpriced sewing machines for sale that have a lot of wonderful features! She sells Janome Sewing Machines that you have got to see! You can check out the machines and give them a test run during store hours. Peggy also teaches classes and will help you find just the right machine for your needs. If you have a machine that needs to be fixed, Dave can handle that at their other location on the corner of Vine and 1st Street, Papa's Shoe Repair. Welcome to the Waconia Chamber of Commerce!



BLOGGING! The Waconia Chamber has expanded their reach. Are you afraid to take that next on-line marketing step? A blogging opportunity is knocking at your door. We have hired a professional blogger to write about 10 businesses to start with. We are looking for 4 more businesses that would like to be a part of the 6 month trial for \$50 a month. Call Kellie if you're interested! 442-5812

Member News & Happenings

Willow Art Fest-Saturday, July 21 9:00am-4:00pm

Willow Art Fest is a one day open air event held at Willow Winds Gardens. All of the artists are from Minnesota (either local or with a local connection) and will be exhibiting all aspects of art including, rock, clay, wood, glass, photography and jewelry.

Willow Winds Gardens-9460 County Rd 10E, Waconia



Rib Fest at Mackenthun's-Saturday, July 21 10:00am-5:00pm



Cook Out & Competition!

To enter: Contact Mackenthun's Service Counter or download a form on line at www.mackenthuns.com Judging at 3:00pm

To enjoy: Traveled Ground will be playing live noon-4pm, Dunk Tank to raise money for Relay for Life, Fun for Kids-bounce house, and of course, the Mack Shack will be open with awesome BBQ!

Mackenthun's Fine Foods-851 Marketplace Drive, Waconia www.mackenthuns.com



3rd Annual All Ford Classic Car Show-Sunday, July 22, 2012 10:00-3:00

If you have a classic Ford you'd like to show off (or just appreciate classic cars), mark your calendar for this event! Pre-registration \$7 (\$10 at gate). Registration 10am-Noon show day. Trophy Awards to include Owners Choice and Directors Choice, eleven awards in all and door prizes! Vendor booths and sales on grounds. Live music and food available.

Call Mike Keaveny or David Gohl at 952-442-4411 or 1-800-776-6193 with questions. Waconia Ford-235 Highway 5, Waconia



Ever wish you could have a booth at the fair?

But didn't want to commit to 5 days in a booth?

Here's your chance...Staff the Chamber of Commerce booth while promoting your own business! There is no charge to you, just the commitment of a 4 hour shift. Carver County Fair August 8-12.



Call Carmen or Kellie @ 952/442-5812 or cgesinger@destinationwaconia.org

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**Tory Langemo*

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Macaroni Kid

**Kelley Arman*

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www.carver.macaronikid.com

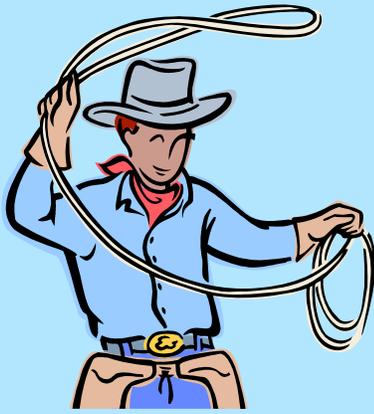
Family friendly activities, events, articles

SPOKES Bike Shop

**Justin Ratzlaff*

8850 Glacier Road
St. Bonifacius, MN 55375
612-816-0735
justin@spokesmn.com
www.spokesmn.com

Bike shop and ice cream!



“Wild West”
Chamber After Hours

Monday, July 16 2012

5:00-7:00PM

Island View Dining

8895 Laketown Parkway, Waconia

\$25 Members

includes heavy appetizers, beverage, tax & gratuity

Topic: Fun!!

There will be no Member Luncheon in July so join us for an informal evening of socializing and networking

~ Silent Auction too!

Cowboy attire is not required, but encouraged...

Please RSVP by **Friday, July 13th***
cgesinger@destinationwaconia.org or 952-442-5812

Chamber Calendar-July 2012

- 4 Lake Waconia Fireworks Festival at dusk
- 11 Board of Directors Meeting 11:45 - 1pm Maple Conference Room
- 12 Coffee Connection at Franklin Printing 7:30-9:00 am
- 12 Retail Committee Meeting 8:00 am Maple Conference Room
- 16 Wild West-Medallion Cabinetry presents the 6th Annual Waconia Open Golf Event
Registration Opens 11:00am, Shotgun Start 1:00pm, Silent Auction 4:00pm, Reception 5:00pm
- 18 Nickle Dickle Day Committee Meeting- 9:00am Oak Conference Room