



CHAMBER NEWS

A publication of the Waconia Chamber of Commerce

January, 2012

Many Thanks to these businesses who have already made their membership commitment for 2012!

1sy Street Construction & Pinnacle Woodworking	Golden Dragon	Mid Country Bank	Salon Trende
A-1 Electric Service	Greater Vision Media	Midwest Vintage Snowmobile Show	Schoborg Land Services, Inc
Alpine Ingredients LLC	HealthSource of Waconia/Neubauer Chiropractic	Milltronics Manufacturing	Scholla Financial Inc
American Thom Agency	Hopper's Bar & Grill	Mini Biff	Soltis Family Chiropractic
Ameriprise Financial	Hultgren, Hoxie & Waki Orthodontics	Mocha Monkey	Sovereign Estate Wine
At the Farm	Imperial Porta Place	MRCI WorkSource-Chaska	Subway
Augustana Emerald Crest	Interlaken Place	Muller Family Theatres-Waconia	Sunleaf Natural LLC
Casualty Assurance of Chaska	In Towne Marina	Mutts on Main	Thrivent Financial for Lutherans
CenterPoint Energy	Island View Golf Club	NRG Plumbing	Town & Country Glass, Inc.
CenturyLink	James Maiser CPA	Oakwood Community Church	Transport Security
City of Waconia	Johnson Funeral Home	Peterson Company Ltd	Travel Easy
Double A Trucking of Waconia	KleinBank	Pine Products, Inc	Waconia Deputy Registrar
Drazan, Henke & Associates	Laligo Leasing	Plumbing & Heating by Craig	Waconia Farm Supply
Edina Eye Physicians & Surgeons	Lenzen Chevrolet-Buick Inc	Premier Custom Apparel Shop	Waconia Ford
Edward Jones Investments	Lindemeier Heating & Cooling	RE/MAX Action West	Waconia Public Library
Everson's Hardware Hank, Inc	Lynn Laumann Photography	Ridgeview Foundation	Waconia Public Schools
Fabron of Greater Minneapolis	Mackenthun's Fine Foods	Ridgeview Medical Center	Waconia Roll-Off Service Inc
Faith Evangelical Lutheran Church	Melchert Hubert Sjodin, PLLP	Ridgeview Rehab Specialities	William F Oswald, DDS
From the Paws Up	Memorial Blood Centers	Safari Island Community Center	Z Wireless



All Day Blizzard Blitz

Monday, January 16, 2011 10am registration

Family Ice Fishing Event at Lola's Lakehouse. Proceeds benefit Adrian Peterson's All Day Foundation and Starkey Hearing Foundation to help children in need around the world with the gift of hearing. A once in a life time opportunity to fish with Minnesota Vikings Running Back, Adrian Peterson & other local celebs on Lake Waconia. Bundle up, bring family & friends for a fun filled day!

Pre-Registration: \$25/adult (age 16 and older) \$15/child (age 15 and under) @ Starkeyfoundation.org
On Site Registration: \$30/child (age 16 and older) \$20/child (age 15 and under)

Registration Opens: 10:00am **Children's Activities:** 10:30am-3:00pm **Ice Fishing:** 12:00-3:00pm

If your business would like to get involved by donating an item to the Silent Auction and thereby increasing Waconia's Exposure, contact Kellie at 952-442-5812. We also have posters & flyers promoting the event available in our office!



Congratulations to Salon Trendé

Winner of the 2011 Window Decorating Contest & 2 ad spots. Thanks to all who participated in making our town festive for the holidays!

Chamber 101-(Everything you ever wanted to know about the Chamber, but were afraid to ask!)

Friday, January 27 8:00-9:00 AM

Make sure your investment is working for you. Great for new members and even not so new members. Make 2012 the year reach your fullest potential-starting with the Chamber! Reserve your seat today, call **952-442-5812**.

Shop Waconia

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What do you know about Lake Waconia?

By Kellie Sites, President

Photo courtesy of Lynn Laumann Photography



Information about Lake Waconia from the Department of Natural Resources

Lake Waconia is one of the **finest fishing lakes** in the Twin Cities metro area.

It's **big for the metro area** (3,080 acres.)

It's **diverse** (it contains walleye, bass, panfish, northern pike and muskellunge).

It's relatively **close to home** for the majority of Minnesotans.

It's a **great walleye lake**. In fact, walleye abundance is 1.5 to 2 times higher than Minnetonka, White Bear and Forest lakes (other large and popular fishing lakes in the Twin Cities area). This information is based on DNR fish survey information going back to the year 2000.

Fishing should be good in the future, too. That's because the DNR is working with local citizens and others to maintain the lake's habitat . . . plus during the past 11 years the **DNR has stocked nearly 2 million walleye fry, fingerlings and frylings into the lake, plus 5,736 muskies**. (The lake does not naturally produce walleyes on a regular basis.)

Double-crested **cormorants live on the lake but at a population level lower than a few years ago**. This is due, in part, to the federal government (U.S. Department of Agriculture) issuing a cormorant control permit to the owner of an island on which the birds congregate and nest. Since the permit was issued in 2008, 1,464 cormorants have been taken to mitigate vegetation damage to the island. University of Minnesota surveys conducted in 2004, 2010 and 2011 indicate approximately 350-450 pairs of nesting birds.

Currently, **walleye less than 10 inches are particularly abundant. Among larger fish, walleye from the 2007 year class are most abundant. These fish should be 18 to 21 inches in length at the time of the 2012 fishing opener**. The smaller walleye represent some of the nearly 49,000 fingerlings and frylings stocked in 2011 (4:1 fingerling/fryling ratio)

The lake has a **16-inch minimum size limit** for walleye. It contains Eurasian watermilfoil. It is not known to have zebra mussels. Please do your part to **stop the spread of unwanted aquatic invasive species**.

The 2012 Governor's Fishing Opener Event is an opportunity to showcase Lake Waconia's great fishing and other outdoor recreation opportunities in the Waconia area.

If you would like to be involved in the Governor's Fishing Opener, give me a call! 952-442-5812



By David Olson, President, Minnesota Chamber of Commerce

Elevating business advocacy to the next level

MINNESOTA
CHAMBER of
COMMERCE

The Minnesota Chamber of Commerce is positioning itself to become an even more effective advocate for the statewide business community. Our leadership, and the leadership of our local chamber partners, is needed now more than ever.

And we are responding. Our Board of Directors has adopted a strategic plan that aims to enrich our grassroots efforts, develop a more aggressive public relations strategy, add to the strength of our lobbying team, increase our political clout and grow our membership. The strategic plan culminated eight months of examining where our organization is, where we want to be, and what investments must be made to attain the next level.

Our local partners are an integral cog in carrying out those initiatives. We especially recognize those chambers that are members of the Chamber Federation, including the Waconia Chamber of Commerce. These chambers, by resolution, have committed to be Federation partners in 2012 by formally supporting the business community's top priority issues: Build the state budget with priority-based budgeting; reinstate K-12 high school graduation standards; implement cost-based electricity rates; bring more certainty to environmental review and permitting; create a state-designed health insurance exchange. Federation members also are partners in Grow Minnesota!, our private-sector initiative committed to retaining and creating Minnesota jobs.

The Minnesota Chamber is poised and committed to advancing nonpartisan, pro-business and responsible public policy to improve the lives of all Minnesotans. Three principles are essential for our success: Develop the best talent for our workforce; bring certainty to business costs; ensure fairness in state rules and regulations.

Now is the time to build on our record of advocacy and deliver a unified message to policymakers in St. Paul. The political environment is increasingly polarized. Attacks on businesses are more frequent. And Minnesota companies are increasingly competing in a global economy.

Our relationship with local chambers of commerce is the foundation of the Minnesota Chamber's grassroots network and our success at the Capitol. We pledge to work with everyone to speak as one voice on critical issues that affect our economy.

David Olson is president of the Minnesota Chamber of Commerce. For more information, visit www.mnchamber.com.

Ambassador Visits



The Ambassadors present BIG Athletics with their First Dollar of clear profit!

BIG ATHLETICS

John Klaus & Andy Long owners 952-442-1915

761 Marketplace Drive, Waconia

www.impactgroup.us/store/

Hours: M-F 10am—8pm Sat 10—6 Sun Noon to 4

B I G is short for Business Impact Group that is headquartered in Chanhassen. They do corporate branding work in their print division and they also do a lot of recognition awards for businesses and teams. Their goal is to bring big name brands to hub cities... Cities with about 100,000 people within a 25 mile radius. They do a lot of work with schools and work hard to be relevant in the communities where they do business.

Welcome to Waconia!

From the Paws Up

Krystal Luedloff owner 952-917-9209

Email: fromthepawsup@gmail.com

www.fromthepawsup.com

Congratulations to Krystal Luedloff who started her business in June of 2011 and has been busy ever since! She offers In-Home pet sitting, daily dog walking service and pet taxi service. All pet care is done from the client's home for convenience to the pet owner and the comfort of the pets.

Her office hours are from 8 –5 but if you are in a pinch and can't get home to let your dog out—she may be able to help you! Just give her call. Welcome to the Chamber and congratulations, Krystal!



Ambassadors welcome Krystal to the Chamber.



1st Dollar of Clear Profit for the books! Welcome Melanie

Moberg Accounting Services, LLC

Melanie Moberg owner 952-454-8301

Hours: Monday - Friday 8 - 4pm

Melanie@mobergaccounting.com

www.mobergaccounting.com

Melanie is a CPA providing bookkeeping services to small businesses and individuals. She began her own business in September of 2010. She enjoys helping small business owners with their bookkeeping so that they can focus on their business!

Congratulations, Melanie and welcome to the Chamber!

Member News & Happenings

Chamber 101-Friday, January 27 8:00-9:00AM Maple Conference Room

Make sure you are getting the most from your Chamber investment in 2012! Whether you are new to the Chamber, have a new representative or just need a refresher on making the most of your membership benefits, this seminar is for you! Not yet members welcome as well!

Navigate the Chamber Website • Membership Benefits • Answers to FAQ!

Space is limited! RSVP 952-442-5812 FREE!!



Memorial
BLOOD CENTERS

Memorial Blood Drive at Trinity Lutheran Church –Tuesday, January 10 Noon-7pm

Please help replenish the blood supply for our area hospitals (including Ridgeview Medical). They are in critical need. Walk-ins are welcome, but appointments help with staffing. Call Beth 952-913-6624 or MemorialBloodWaconia@gmail.com

WHS Show Choir Spaghetti Dinner Fundraiser-Friday, January 13

Get a preview of the WHS Show Choirs upcoming competition performances and enjoy a delicious spaghetti dinner. Dinner served 4:00-8:00pm. Advance tickets available through Monday, January 9, 2012.

Adult \$10 Senior Adult (65+) \$5 Student (K-12) \$5
Children (Preschool & under) FREE Family Special \$30

Performances:

Power Company: 4:30, 6:10 & 7:50 Shockwave: 5:00 & 6:40
Pulse: 5:50 & 7:30 The Current: 5:20 & 7:00



Community Raffle Tickets FOR SALE-\$5 each (must be 18 years to purchase)

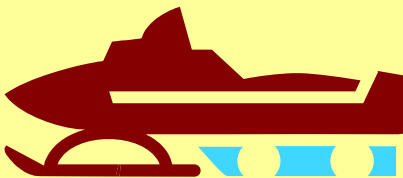
Chance to win:

Crestliner Boat Pkg (\$27,849 value), Arctic Cat Youth 4-wheeler (\$2,849 value),
one of 5 \$100 Waconia Bucks!

Purchase in the Chamber Office or one of these fine Chamber Member Businesses: Waconia Ford, Frost and Steam, Bob's Barbershop, Mackenthun's Fine Foods, Waconia Farm Supply, City Hall, Lola's Lakehouse, Security Bank and Yetzer's Home Furnishings and Floor to Ceiling Store, or the InTowne Marina!



22nd Annual Midwest Antique & Vintage Snowmobile Show-January 28-29



Lake Waconia - Lake Waconia Event Center

This year *Ride In*-featured sled: Chapparral. Come see the world's largest vintage & antique snowmobile show. Check out races, demonstrations and so much more. On the southeast shores of Lake Waconia. See www.mwvss.com

Chamber to send out Direct Mail piece to Waconia Addresses

To help commemorate our 50th year, in the spring of 2012, the Chamber will be sending a direct mail piece to every address in Waconia. It will list all Chamber member businesses (paid by Jan 31) by category, have a calendar of events and room for advertising. Watch for your opportunity to participate in this marketing piece that is sure to be kept in homes, vehicles & business as a handy reference!

Chamber Annual Meeting

Thursday, January 26, 2012

11:30AM-1:00PM

Location:

Muller Family Theatre-Waconia



Address: 101 West 1st Street

RSVP to the Chamber Office by January 20th

See two new inspiring videos on the big screen!

*Guest Speaker Kathy Schmidlkofer Executive Vice President GREATER MSP
State of the Chamber from President Kellie Sites, Installation of the 2012 Board,*

Catered box lunch from Green Olive Catering!

You do not want to miss this! Bring a potential member...



\$20 per person RSVP Required!

Please RSVP by Friday, January 20th



Chamber Calendar-January 2012

- 5 Coffee Connection at Lighthouse of Waconia (500 Cherry Street, Waconia) 7:30-9:00am
- 11 Chamber Board Meeting-Maple Conference Room, City Hall 11:45am-1:15pm
- 16 Blizzard Blitz Ice Fishing Contest with Adrian Peterson! 10am - 3pm Visit the Chamber booth!
- 17 2012 Retail Marketing Planning Meeting-Set the calendar for the entire year! Maple Conference Room 6:00pm-? (NOTE DATE & TIME)
- 19 Ambassador Meeting Chamber Office Time 8:45 am
- 26 Chamber Annual Meeting at Waconia Theatre 11:30 -1:00 **RSVP to Chamber by Friday, 1/20/12**
- 27 Chamber 101 in Maple Conference Room 8:00-9:00am RSVP by Thursday, 1/26/12
- 28-29 Midwest Vintage & Antique Snowmobile Show SE shores of Lake Waconia